

**Minutes of the Federation Meeting
Saturday, January 10, 2015
at the Heritage Festival, San Carlos, California**

In attendance:

Kevin Greek (Vice President)
Loui Tucker (Secretary)
Sabine Zappe (Treasurer)
Craig Blackstone (Nominating)
Lucy Chang (Past President)
Joe Cocco (Archives)
Laura Douglass (Finance)
Denise Heenan (Institutes)
Marija Hillis (Promotion)
Ken Kaye (Insurance)
Alicia LaFetra (Membership)

Bill Lidicker (Parliamentarian)
Hollis Radin (Communications)

Federation Members

Clem Dickey
Glynis Hawley
Andy Kacsmar
Cynthia Lambert
Marian Snyder
Vick Vickland

President Memo Keswick was absent and the meeting was conducted by Vice President Kevin Greek. The meeting was called to order at 10:05 AM. A quorum was present.

Approval of the Minutes

Minutes of the last meeting held in October 2014 meeting were provided in advance, and included corrections that had been submitted. The Minutes were reviewed and not read in their entirety. A motion was made and seconded to approve the minutes. The motion passed and the minutes will be posted on the website.

Insurance Report (Ken Kaye; written report provided)

There is one new club, the Shasta Scottish Country Dance Club; they joined because they wanted to participate in the insurance program. The Albany Y group may be adding insurance because they are considering moving to new location that may require it. There are currently 50 clubs currently in the program. Not all Federation clubs participate in the insurance program.

A question was asked about how much clubs pay? Ken explained the tiered payment system that is calculated each year based on the total premium and each club's total membership.

Treasurer's Report (Sabine Zappe; written report provided)

One report is the final report on the Officers Ball income and expense and the other shows the status of the Federation accounts through December 31. It was noted that the profit on the Officers Ball was just over \$1000.

There was a question asked whether the AmazonSmile program had paid any money. It was explained that the payments are made 45 days after the close of the quarter. Members started joining the program in September, which was too early to generate enough; the fourth quarter just ended so we won't know if any funds were generated until mid-February.

Secretary's Report (Loui Tucker; written report provided)

The T-shirts and Totebags Fundraising report shows about \$650 in profit to date, with another \$480+ in totebags that have not sold yet. The possibility of designing and selling another t-shirt was discussed, but no direction for future action was given.

Finance (Laura Douglass; no written report)

Laura will start working on the budget for 2015-2016 in March.

Past President (Lucy Chang; no written report)

Vice President (Kevin Greek; written report provided, discussion postponed until later in the meeting)

Membership (Alicia LaFetra; written report provided)

Four new individual members joined and three additional individual memberships were the result of a family membership being converted. Two members died and their memberships were deleted. There is one new group and a library membership was dropped.

A motion was made and seconded to approve the membership changes. The motion passed.

Publications/Communications Committee (Hollis Radin; no written report)

Institutes Committee (Denise Heenan; written report provided)

The Arabagis will be teaching today. They have prepared six dances, three couple dances (one of which is a mixer) and three non-partner dances.

Promotions (Marija Hillis; no written report)

There is currently just over \$46,000 in the Promotion Fund, but there have been no applications.

It was suggested that interest in applying for promotion funds could be generated if a more prominent article appeared in *Let's Dance!* magazine highlighting the various ways that promotion funds have been used in the past. A brief discussion was held to list the known instances.

- * Berkeley Folk Dancers used funds for outreach into the Chinese community;
- * Kolo Festival used funds to pay for Yves Moreau when it was in the red. The funds were repaid after the very successful Kolo Festival was held;
- * Changs used funds for outreach to local high schools;
- * Sacramento Council used funds for newspaper ads for their beginners festival and possibly one other time.

Loui will provide Marija with a list that she can then research and write an article.

There was an additional discussion about the \$3,500 approved by the Board in April of 2011 for a newspaper campaign. Promotion Funds were not going to be used for this, but this campaign was never finalized, and perhaps someone needs to look into what happened.

Vice President (Kevin Greek; written report provided)

Kevin felt this was a good place to present his proposal for involvement in Bay Area Dance Week April 24-May 3, 2015, and he provided an informational flyer. Bay Area Dance Week prints 40,000 brochures that will be distributed throughout the Bay Area. Last year over 400 events were listed and over 22,000 people participated.

Because Kevin is currently a member of The Dancers Group, the cost of registering an event for the Bay Area Dance Week brochure is \$66 (instead of the \$86 for non-members), and additional events by the same group are \$12 each. This means that each individual Federation club/class does not have to pay \$86 as in the past, but Kevin would enroll the Federation and individual club/class events could be added for \$12. It is Kevin's proposal that the Promotion Fund be used to pay these expenses.

All events placed in the Bay Area Dance Week brochure must be free. There was a discussion about strategies that could be used by a group that must charge in order to pay rent, or the club's fees are collected by the third party that owns the facility.

It was noted that to get a listing in the brochure, we must provide the information to the Dance Group by February 12. After that deadline, any listing will only be on the website.

Laura Douglass moved that the Federation sponsor the participation in Bay Area Dance Week for any club that wishes to hold a free event. Craig Blackstone seconded the motion.

There was additional discussion about the Federation joining The Dance Group instead of using Kevin as a front man. Kevin will investigate having the Federation join, but in the meantime will pay the \$66 to begin the process. Loui was directed to prepare a written explanation of Bay Area Dance Week and the Federation's proposed involvement and send it out on MailChimp in the next 10 days.

The motion passed.

Craig made a motion that the Federation seek funding for this project from the Promotion Fund, with the understanding that, should the Promotion Committee decline to request, the Federation would fund this project from the general funds. Bill Lidicker seconded the motion. The motion passed unanimously.

Marija Hillis will contact the Promotion Committee members to seek approval of the use of Promotion Funds for this project.

Research (Cricket Raybern absent; no written report)

Scholarship (Connie Palmer Hull absent; no written report)

Archives (Joe Croco; written report provided)

Following his report on the cleaning out of the Archives storage locker, Joe was congratulated on selling the donated sewing machine. Lucy Chang and others requested that, in the future, the committee not dispose of books. Books should be offered for free to dancers at Federation events. If, after a reasonable period of time they are not taken, they can also be offered for sale on ebay.

Zora-Mae Torburn died in July of 2014 and Jim Vice has offered many of her folk dance-related items, including costumes. It was suggested that any usable costumes be offered for sale at the up-coming Festival of the Oaks.

Dancers at San Francisco City College offered their costumes. The performing group has been disbanded by the College and the dancers spirited the costumes into temporary storage in various garages and closets so that they didn't just get tossed in a dumpster. They thought the costumes could possibly be used by the Federation's Dancers on Call. It was suggested that someone in the performing group contact Teddy and Al Wolterbeek regarding using the costumes for their performing group.

The Archives Committee is going to be working in the Archives storage locker again on Sunday, January 25 from 2:00-5:00 PM and anyone interested in looking through the items currently in storage is welcome to join.

Bylaws (Bill Lidicker; written bylaws provided)

Bill Lidicker presented the final draft of the Federation Bylaws on behalf of his committee (Connie Palmer Hull and Memo Keswick). Typographical changes were noted and Bill noticed that the changes had already been made in the copy that would be signed, but hadn't been made in the copies provided to Board members. He once again pointed out the significant changes: (1) the list of Standing Committees was brought current, deleting three and adding one; and (2) membership categories were clarified.

It was moved and seconded that the bylaws be approved. Motion passed. This was the second vote of approval as required by the Bylaws.

Loui signed and dated the Federation Bylaws as Secretary. She will scan and post them to the website.

Let's Dance! Editor (Gary Anderson absent; no written report)

There was a question about the goal of having two dance descriptions in each issue, and a concern about the wide variation in font sizes in the dance descriptions. Without Gary or Cricket at the meeting, these problems could not be addressed. Loui is Associate Editor for *Let's Dance!* and also on the Research Committee and she volunteered to talk to Cricket and Gary about these concerns.

Nominating (Craig Blackstone; no written report)

Craig Blackstone presented the candidates for the April election.

Kevin Greek - President
Cynthia Lambert - Vice President
Clem Dickey - Recording Secretary
Loui Treasurer - Treasurer

Elections are currently planned for Sunday, April 26, at a General Assembly Meeting to be held before the Blossom Festival and New Dancers Festival at San Francisco City College. A request for use of the facility has been made. All Federation members will be encouraged to attend. Additional nominations can be made from the floor before the voting takes place. There will be a formal announcement in February's issue of *Let's Dance!* Brief biographies of the candidates will appear in March issue of *Let's Dance!*

New Business

Vick Vickland presented an idea he had for a contest that would encourage clubs to travel to visit other clubs. He has not worked out the details but it would involve clubs/individuals logging the miles they drove or flew to a dance class or event outside their home territory. There would be a time limit imposed of maybe six months, and there would be some sort of prize beyond bragging rights for the winner. Vick will put together a group/committee to work out the details and write up a formal proposal for presentation at a future Board meeting.

Next Board Meeting

The next Board meeting will be during the Festival of the Oaks, at noon on Sunday, February 8. The Board meeting after that will be at 10:00 AM on Saturday, March 7 at the Camellia Festival.

The meeting was adjourned at 12:45 PM.