

Folk Dance Federation Board Meeting

January 15, 2011 - 10:35 AM, Adjourned at 12:36 PM

Location: Community United Church of Christ

1336 Arroyo Avenue, San Carlos, CA

Meeting called by President Loui Tucker -- Minutes taken by Rebecca Beniares

Attendees: Loui Tucker*, Sabine Zappe*, Rebecca Beniares*, Adony Beniares*, Bill Lidicker*, Louise Lidicker*, Gary Anderson*, Elsa Bacher*, Dick Rawson, Marion Rose*, Laila Messer*, Lucy Chang, Denise Heenan*, Al Lisin, Marcel Vinokur, Jacqui Howard, Jordan Z., Amy Greenhalgh, Hayden Snodgrass, Kraig Sowa, Eric Carlson, Caitlin Lee Carpenter, Ken Moss, Judy Robinson*, Muriel Mahrer, Ann Kleiman

*Officers and Committee Heads

(Per Loui, there was a quorum.)

Reading and approval of previous meeting minutes **Presenter:** Rebecca Beniares

(Minutes of October 30, 2010)

Corrections - Change header from "10-20-2010" to "10-30-2010" The minutes were approved as amended.

Treasurer's Report (see attached report) **Presenter:** Sabine Zappe

Report/Discussion

1. Steve Turner donated \$1,000.00 to the Federation.
2. The Santa Clara Folk Dancers disbanded and gave the balance in their treasury (a total of \$896.65) to the Federation Scholarship Fund.
3. The Treasurer's Report was approved as presented.

Committee Status Reports

Nominating Committee -

Presenter: None

Discussion postponed until Denise arrives. Denise is reporting on behalf of Ellie Wiener, Chair of the Committee, who could not attend.

501c(3)

Presenter: Loui Tucker

Report/Discussion

1. Loui sent in the 501c(3) information to the State. We are now "Public Entity Corporation" which is the State's version of the Federal 501c(3) designation. Both the IRS and the State backdated the official date to 12-03-1952.
2. All of the Federation membership fees and donations are tax-deductible.

Membership (see attached report)

Presenter: Marion Rose

Report/Discussion

1. Upon a question by Lucy Chang, Marion explained the membership process and the renewal process. Membership starts at the time each person signs up and Marion sends out renewal notices about a month before the membership needs to be renewed. If someone fails to pay, Loui sends either an email or a personal note by U.S. mail reminding them. This has been fairly successful in getting delinquent payments, but many simply do not renew.
2. There are 390 total memberships now. It was noted that family memberships typically involve two people, libraries are counted, but are not dancers.
3. The board approved the addition of 8 new members to the Federation, as listed on the report.

Action Items -

Marion will correct the membership report to read "390" total members instead of "400".

Institutes

Presenter: Judy Robinson

Report/Discussion

1. Judy said everything is on schedule for the Heritage Festival Institute. She is helping Mel Mann with the Festival of the Oaks by mailing information and registration.
2. The Institute Committee members include Katherine Abbott, Judy Robinson, and Luiselle Yakas. Toba and Marion Earl are no longer members of this committee.

Action Items -

Judy to contact Toba Goddard and offer to help with the Camellia Festival.

Scholarship

Presenter: Loui Tucker for Beth Berezovsky

Report/Discussion

1. So far, there has been one request for a scholarship application, but Beth hasn't heard back from the person.
2. The scholarships are for a variety of events and two rules apply: Applicant must be a Federation member, and must submit a report to the committee after attending the event.
3. Applications are not due until later this spring and Beth expects to receive several applications in the next few months.

Communications and Archives *(see attached report)*

Presenter: Adony Beniares

Report/Discussion

1. Photo scanning has not been done yet.
2. Marcel voiced concern over the Stockton Folk Dance Camp errata and notes, but the concern of the Federation has no control over what is posted on the Stockton website.
3. Loui proposed having a dinner and an identifying/sorting party before a dance event. We will come up with a date at a later time.

Action Items -

1. We will discuss scanning/storing documents after they are sorted and adding workshop videos to the archives.
2. We will discuss documenting Edie's costume collection for the archives. Loui said she would contact Edie to see if she is interested in discussing the current status of her costume collection.

Nominating Committee *(see attached report and Nominee acceptance forms)*

Presenter: Denise Heenan for Ellie Wiener

Report/Discussion

1. The nominees are as follows:
 - President: Lucy Chang
 - Vice President: Denise Heenan
 - Secretary: Loui Tucker
 - Treasurer: Sabine Zappe

Action Items -

1. Laila Messer will write an article for *Let's Dance!* about the nominations, which must be publicized at least 30 days prior to the elections in April.

Publicity

Presenter: Loui Tucker for Susan Gregory

Report/Discussion

1. How about inserting an informal business card in *Let's Dance!* magazine for all members to use?
2. How about a Folk Dance Calendar like one created by Southern California Federation? It could be used to make money or just as a membership benefit.
3. Bill Lidicker asked about production costs - Loui thinks they cost about \$10 per calendar.

Action Items -

None at this time.

Promotion Fund

Presenter: Laila Messer

Report/Discussion

1. Laila doesn't know how to promote - needs help and ideas.

Action Items -

1. Laila will meet with her committee members to brainstorm.
2. Committee should work on informational flyers and then other promotional things later.

Finance

Presenter: Louise Lidicker

Report/Discussion -

Louise plans to schedule a meeting in March with the Budget Committee members (Bill Lidicker, Lucy Chang, Sabine and Loui) to work on next year's budget to be presented at the April meeting.

Parliamentarian

Presenter: Bill Lidicker

Report/Discussion

1. There were original Articles of Incorporation, but there have been many amendments. Loui would like one working document created incorporating all the amendments, even if that document is never filed with the State.

Action items -

1. Bill will start re-writing Articles to include everything in one document.

Insurance (see attached report)

Presenter: Elsa Bacher

Report/Discussion

1. Fewer clubs are applying for insurance now. It does not appear to be because of the dues increase, but rather because clubs are disbanding.

Action Items -

1. Loui plans to investigate the insurance plan that the NFO uses, which requires less bookkeeping. She is hopeful that by the end of 2011, the clubs will have that insurance instead of the current insurance.

Let's Dance! Magazine

Presenter: Gary Anderson

Report/Discussion

1. Always wants new articles and pictures for magazine.
 2. *Let's Dance!* is getting lots more paid advertising - tour groups, for example. Some groups buy for the whole year.
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3. Lucy asked if we could put *Let's Dance!* on line. This has been discussed at several meetings in the past and there are several problems: (a) making it accessible only to non-members (only members receive *Let's Dance!* magazine) using some sort of password; while (b) still printing at least some copies for the members who do not have internet access (and there are lots of them!).

Research

Presenter: Cricket Raybern not present

Report/Discussion

1. No official report, but Loui believes that the primary job of this Committee - to research and publish dance descriptions - continues to be managed well by Cricket.

Other Issues

Presenter: Laila Messer

Report/Discussion

1. The material to make the President's pin will cost around \$125.00. Should we pay this? A motion was made and passed to allow Laila to pay the \$125 and the Federation will reimburse her.

Action Items -

1. Laila will be the maker of President's pin and buy any related materials. At this point the materials are destined for the archives unless some future President wishes to have a pin made.

Federation Publications

Presenter: Loui Tucker for Vick Vickland

Report/Discussion

1. Vick carries \$12.00 dance books with him always. We have to report sales each time and pay sales tax. Should we stop selling these books and just accept donations from anyone who wants one? What should we do with the rest of the books? Give to Stockton Dance Camp Library?

Action Items -

1. Gary Anderson will run an Ad in *Let's Dance!* written by Vick. Gary will contact Vick.
2. Loui will put the Steps & Styling and Pronunciation Guide on line with the dance descriptions.

President's Report (see attached report)

Presenter: Loui

PRESIDENT'S BALL

Report/Discussion

1. Budget report reflected only the checks written by the Federation, which don't agree with the numbers shown in the report.
2. What did we learn?
 - Hall was expensive, probably too expensive to use in the future.
 - Was the admission fee (\$15.00) too high?
 - Printing colored flyers was expensive and probably unnecessary.
 - The extensive mailing to groups and members without email addresses were overkill - time, postage, etc. because most people found out about the event through *Let's Dance!*
 - Catered dinner was too expensive. Costco food next time?
 - This event didn't attract potential new members; primarily existing Federation members attended.

OTHER REPORTS

1. Should the Federation consider putting on a Beginner's Workshop this spring?
2. Election of Officers will take place in April 2011, to be scheduled by Loui in the next few weeks.

Action Items -

1. Loui will e-mail everyone to get ideas about Beginner's Workshop. Perhaps an ad hoc committee can meet at the Festival of the Oaks during lunch.
2. Loui will e-mail everyone about the election date, based on what other events are taking place.

LOCATION OF THE NEXT MEETING: Undetermined - TBA at a later time.

Meeting ended at 12:36 pm