Folk Dance Federation Board Meeting

October 30, 2010 - 02:15 PM

Location: Bill and Louise Lidicker's House, Berkeley, CA

Meeting called by President Loui Tucker -- Minutes taken by Rebecca Beniares

Attendees: Loui Tucker, Sabine Zappe, Rebecca Beniares, Adony Beniares, Laila Messer, Sidney Messer, Bill Lidicker, Louise Lidicker, Marion Rose, Beth Berezovsky, and Isaac Berezovsky.

Reading and approval of previous meeting Presenter: Rebecca Beniares minutes

(Minutes of July 17, 2010)

Approval of minutes with one change ,the removal of item #6 listed under Treasurer's report. Loui MSC

Miscellaneous Presenter: Loui Tucker

Report/Discussion -

- 1. Laila is new promotion person replacing Ann Brown.
- 2. No/So committee disbanded.

Committee Reports

Treasurer's Report (see attached)

Presenter: Sabine Zappe

Beth Berezovsky

Report/Discussion - very long and detailed. The following are the highlights:

- 1. It's good that we raised dues because we spent \$3300.00 more that we took in YTD. Why? We paid funded scholarships after June, instead of spreading them out over the year, and the costs of *Let's Dance!* magazine keep going up.
- 2. We should come out even after the membership dues increases begin.
- 3. Per Sabine, there was only one complaint about the dues increase. We all agreed to help subsidize hardship cases.

Action Items - None

Status Reports

501c (3) Presenter: Loui Tucker

Report/Discussion

- 1. Loui explained how the State of California filing process works re: the amendments to the articles of incorporation, and all the problems encountered with getting our Amendment filed.
- 2. We haven't heard from the IRS yet. We should hear within 2 weeks.

Action Items - None

Scholarships (see attached) Presenter:

Report/Discussion

- 1. Beth made all the changes in the SOP requested at the last Board meeting.
- 2. Change as follows: scholarship recipients "shall" give a final report. The final report may be very informal, via phone, e-mail or paper, just as long as some report is made.
- 3. Should this requirement be added to the scholarship application? Yes, Loui MSC.
- 4. Loui mentioned that we can submit a really nice final report from a scholarship recipient to *Let's Dance!* magazine or put it on the Federation website.

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Action Items -

- 1. Beth will update the scholarship application to include a note that a report is expected.
- 2. Beth and Susan will work on a flyer to advertise the scholarships at various events.

Institutes Presenter: Loui Tucker (Judy Robinson not present)

Report/Discussion

- 1. Are we going to charge for CDs and syllabi of dances taught at the President's Ball?
- 2. Judy is coordinating the teachers and the schedule of dances to be taught.

Action Items -

1. Loui will talk to Judy R. and discuss the details of charging for above materials.

Publicity Presenter: Susan Gregory

Report/Discussion

- 1. Per Al Lisen, the Heritage Festival is under control.
- 2. Susan Gregory created Federation "Fun Money", which gives Let's Dance! recipients a \$2.00 discount on Heritage Festival or President's Ball.
- 3. Adony Beniares designed and Susan Gregory created the "Varsity Folk Dance" t-shirts.

Action Items -

- 1. Loui will talk to Mel Mann to see if he needs help with Festival of the Oaks publicity.
- 2. The "Varsity Folk Dance" t-shirts will be given to Federation members who attend the President's Ball. MSC Loui

Membership (see attached report) Presenter: Marion Rose

Report/Discussion

- 1. Marion organized and updated the membership list. There have been around 400 steady members over the last 10-20 years.
- 2. Loui suggested we buy memberships as gifts for friends after we become a 501(c)3. This will enable more people to receive *Let's Dance!* magazine (and hopefully value it enough to become members after the gift membership expires) and increase publicity.
- 3. Loui has already purchased 5 one-year memberships to give away.
- 4. Bill Lidicker led a discussion about keeping membership records families vs individuals vs groups.
- 5. Discussion: How about giving local libraries free copies of Let's Dance! for publicity purposes.

Action Items -

- 1. Marion Rose will contact Gary Anderson re: a "Give a gift certificate for the holidays" ad in *Let's Dance!* December issue.
- 2. Susan Gregory will be asked to design a sticker for Marion Rose to add to Let's Dance! showing that the magazine is a gift.
- 3. With respect to current members paying for the wrong level of membership (families paying for a single membership), Marion will check box on the envelopes before she mails out membership renewal forms so that people pay the appropriate amounts. Loui will handle any problems that arise.
- 4. Loui will write an article in Let's Dance! about the value of gift memberships.

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Let's Dance! magazine

Presenter: Gary Anderson not present

Report/Discussion

1. Nothing to report

Communications and Archives

Presenter: Adony Beniares

Report/Discussion

1. Adony said no one has contacted him about their archives since his article in Let's Dance!

Action Items -

- 1. Adony to update the Federation Yahoo group re: archives and donated materials.
- 2. Adony will organize a sorting party for January or February 2011.
- 3. Laila will follow up with the man who made President's pins, so he can donate the molds.
- 4. Laila will continue conversations with Max Horner who is undecided about donating his collections.
- 5. Loui will write article for *Let's Dance!* encouraging people to leave their Folk Dance materials to the Federation archives (list the Federation in their wills.)
- 6. Adony to hang up 5-6 old photographs showing people we don't recognize at future Festivals for identification purposes.

Research Presenter: Cricket Raybern not present

Report/Discussion

1. Nothing to report

Action Items -

Loui will contact Cricket to see if she needs another person to help on Research committee.

Finance Presenter: Louise Lidicker

Report/Discussion
Nothing to report

Insurance Presenter: Elsa Bacher not present

Report/Discussion

Per Loui, when we become a 501(c)(3), we can change our liability insurance, if we want. Loui suggested we insure the group or the class leader(s) much like the National Folk Organization does. This will be addressed later. Loui plans to work on this once she is no longer President of the Federation.

Promotion Fund Presenter: Laila Messer

Report/Discussion - There was a general discussion about various ways to promote folk dance.

Action Items -

Laila will produce a flyer (with the help of Susan Gregory and any other individuals she wants to involve) for Heritage Festival to encourage clubs to apply for promotion funds.

Parliamentarian Presenter: Vick Vickland not present

Report/Discussion

1. Vick resigned in September.

2. Bill Lidicker is now the Parliamentarian, - Loui MSC

President's Report (see attachment)

Report/Discussion

1. <u>Data Base Project</u>: Loui is working on on-line data base project that will ultimately put all of the dance notations published in *Let's Dance!* magazine on the Federation website. Lucy Chang did the initial input on the data base. There are over 1000 dance notations from 1949 to the present.

Presenter: Loui Tucker

Action Items -

1. Loui will put a link on the Federation website and an article in *Let's Dance!* announcing this project as soon as it is ready to go public. She will also publicize it on various email lists she maintains.

Report/Discussion

1. <u>President's Ball</u> Loui paid \$250.00 of her own money up front and will be reimbursed if there is enough money taken in from the Ball.

Action Items -

- 1. Loui will email or send printed copy of President's Ball flyers to group leaders, the teachers, and anyone in the Federation membership who has not supplied an email.
- 2. Loui will set up the Federation Paypal account so people can pay for the President's Ball in advance online.
- 3. Loui will investigate the possibility of a reporter and/or a photographer to cover the event.
- 4. Adony will contact Katherine Abbott re: how to market the event.
- 5. Bill Lidicker will check into an old Contra Costa Times folk dance article and try to contact the writer for publicity for the event.
- 6. Denise and Sabine will sit at door to sign people in and take money.
- 7. Bill and Louise Lidicker will create list of local restaurants for people not attending dinner.
- 8. Ann Kleiman will be in charge of decorations.
- 9. Marion Rose to help Loui mail the flyers (see #1 above).

Report/Discussion

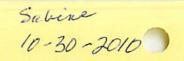
1. There was a discussion about the state of the current Articles of Incorporation and Bylaws,. The Articles of Incorporation need to be updated. There is the original plus four or five amendments on file with the Secretary of State.

Action Items -

1. Loui will send copies of what she has in her files of the Articles of Incorporation to Bill Lidicker. Bill will set up a committee led by him to do the re-writing of the Articles to incorporate all the various changes so there is one clean document.

LOCATION OF THE NEXT MEETING: undetermined - TBA at a later time.

Meeting ended at 5:30:pm



PROPOSED BUDGET	JUNE 1, 2010 - MA	Y 31, 2011	ACTUAL BUDGET	June 1, 2010 - Oct	ober 25, 2010
ITEM	INCOME	EXPENSES	ITEM	INCOME	EXPENSES
Let's Dance!			Let's Dance!		
editorial fee		\$1,500.00	editorial fee		\$600.00
production cost		\$7,800.00	production cost		\$3,240.00
mailing costs		\$3,200.00	mailing costs		\$942.11
advertisements	\$1,200.00	40,200,00	advertisements	\$120.00	
Let's Dance Totals	\$1,200.00	\$12,500.00	Let's Dance Totals	\$120.00	\$4,782.11
Membership & Subscriptions	\$9,885.00		Membership & Subscriptions	\$3,130.00	\$514.52
Board Meetings	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	\$200.00	Board Meetings		
Officers' Expenses		\$50.00	Officers' Expenses		
Committees			Committees		
Institute	\$1,500.00	\$1,000.00	Institute		
Publicity/Advertising	3,1,000.00	\$1,000.00	Publicity/Advertising		
Scholarship		\$1,200.00	Scholarship		\$1,275.00
Statewide	\$1,000.00	\$1,500.00	Statewide	\$4,796.76	\$5,253.96
Miscellaneous		7.,	Miscellaneous		
Taxes		\$20.00	Taxes		\$10.00
National Folk Org.		\$50.00	National Folk Org.		
Accountant		\$250.00	Accountant		
Other			Other (501c3)		\$130.46
Donations	\$300.00		Donations		
Delianene					
Interest	\$400.00		Interest	\$13.63	
Balance transfer from savings	\$3,485.00		Transfer from savings		
TOTALS	\$17,770.00	\$17,770.00	TOTALS	\$8,060.39	\$11,966.05
Bank Account Balances:			Net:	-\$3,905.66	
Checking:	\$3,796.54				
Insurance Checking (WF):	\$5,068.58				
Promotion Money Market:	\$47,608.47				
General Money Market:	\$26,778.17				
Total:	\$83,251.76				

Folk Dance Federation Membership Report

October 30, 2010

Marion Rose reports the following:

ALL OF THE FOLLOWING NEED BOARD APPROVAL:

New Members: Eve Egan & Frank Schmidt

Cynthia Lambert Wendy Moyer-Metzler

Susan Lin Leanne Schy Marie Montes Mary Victor Joe Ovadia Yvonne Weiss Debee Loyd Angel Tam

Miriena Jayne Lauritzen

Crista McGowan
Paula Wujek
Yale Rosenblatt
Ping Chun
Yvonne Provaznik
Wen Chiang

Sue Lindner Larry & Shaina Lynch

Patrick McEvoy & Elaine Johnson

Cheryl Burack

Claude & Susan Akana

Edward Goller

New Foreign Members: Karen Bennett (Toronto, Ontario)

New Groups: Sscots (Super Santa Cruz Otherworldly Teadance Saturdays)

New Library: Karger Libri Internationale (Switzerland)

Dropped: Sybil Charlton

Mary Lou Du Bois

Al Javor Jane Myers Lori Urso Patricia Garside Sandra Kesler Ilene Wagner

Laura Douglass & Joseph Gold

Gordon Ross John Michael Seltzer Bjordjevic Dragan Richard & Stela Voyles

Eliana de Sordi Wilbur Laidlaw

Mark & Mar Biondich

Steve Harris
Dennis Murphy
Mary Page Masso
George Little
Beverly Fritchman
Sue Browne
Ruth Beeve
Wilma Anderson
Lenore Gordon-Kokjer

Erica Nelsen
Dave Smart
Inge Kress
David Thomson
Enid Carter

Eileen Menteer

Denis & Rosa Savage

Alice Stewart June McKay

Dropped groups: BB

BBKM (Sacramento)

Polish Folk Dance Ensemble (SF)

Sausalito Tango Club (SF)
Dancers Fo Sake (Santa Rosa)

Modesto Folk Dancers Santa Rosa Dancers

Folk Dance Midcounty (Monterey) Santa Clara Valley Folk Dancers

Individuals	239
Groups (GM)	68
Family (FM)	44
Comp Subs	5
Libraries (spd)	26
Foreign (For)	5

387 (was 394)

Beth 10-30-2010

Scholarship Committee - SOP

(structure, purpose, and methodology)

The scholarship Committee, established and funded by the Folk Dance Federation of California, Inc., consists of a chairperson and at least two additional committee members, all appointed by the president.

The purpose of the committee is to provide financial assistance to those who are inspired by folk dancing and have potential through their own unique set of strengths and abilities, but who would not necessarily be able to attend dance camps, such as Stockton Folk Dance Camp, without financial assistance. The expectation is that these camp experiences will help them acquire skills, make connections, gather ideas, and generally fuel their enthusiasm for promoting and maintaining a thriving folk dance community. Those who are potential teachers of folk dance would be especially welcome.

The committee will publicize the scholarship program, encourage recruitment of candidates, make applications available to interested parties, and select recipients after appropriate consideration. Making sure that the tone of all correspondence is kept respectful and caring, the committee will then inform each candidate as to whether they have been chosen to receive a scholarship or not.

Recipients shall be required to make some kind of a final report to the committee. This could be a brief written account of experiences, the teaching of a dance learned at the camp, or some other response approved by the committee.

- The scholarship chairperson shall offer the president names of prospective committee
 members. With the president's clearance, the scholarship chairperson shall appoint at least
 two additional members to assist with the solicitation and selection of candidates for
 scholarships.
- 2. The dollar amount and number of available scholarships shall be determined by the Federation Board of Directors.
- 3. The scholarship committee shall solicit candidates for scholarships to various camps, including Stockton Folk Dance Camp, by publishing their availability in *Let's Dancel* Magazine and elsewhere as deemed appropriate.
- 4. Candidates must be members of the Folk Dance Federation of California, Inc. or a member of a federation member group. The length of membership will be considered by the committee in its evaluations. Whether or not previous scholarships have been granted to an applicant will be considered by the committee in its evaluations.
- 5. The scholarship committee shall chose recipients from the nominees for scholarships and notify the recipients and non-recipients. The chairperson shall report the winners of scholarships to the Treasurer so that disbursements can be made. (checks are made payable to the dance camp but sent to the recipient.)
- 6. The chairperson shall report the recipient's names and amounts of scholarship grants to the Federation Board.

Louis 10-30-2010

President's Ball - Saturday, December 11, 2010

Deposit: Needed to secure hall	\$250.00
Workshop teachers: Local teachers will each teach one favorite dance. Will they teach in exchange for free dinner and event? Should we pay them something anyway?	\$0.00
Hourly charge for hall: \$119 per hour 2:00-10:00 plus set-up and take-down time - plan for 9 hours, could be less. Notes: Registration and warmup starts at 2:00, will need to get in early to setup; music must stop at 10:00 PM due to City ordinances.	\$1,085.50 remaining after payment of deposit
Insurance: NFO coverage will be sufficient; I will get a Certificate of Additional Insured November 2010	\$0.00
Sound system: Andy - plus free dinner and the event	\$100.00
Catered dinner: Will get RSVPs to reduce wasting food Estimate for planning purposes: 60 diners at \$30 per person Dining hall maximum is 74; limit to 60 so there is room for band and small dance area.	\$1,800.00
Live music: At dinner. They will also get dinner and entry into event.	\$150.00
Total Expenses	\$3,385.50
Cost of dinner: Can recoup some of the cost of the dinner by charging \$15 per head. Do not plan to charge the full cost of the dinner. 60 x \$15 = \$900.00	\$900.00
Workshop: 60 dancers at \$15 per head Comment: Statewide charged \$15 for each 2.5 to 3 hour session (AM/PM)	\$900.00
Dance party: 100 at \$15 per head Comment: Statewide charged \$20 per head for 4 hours of dancing of Friday night and Saturday night (which included live music)	\$1,500.00
Total Income	\$3,300.00

Chuck Backman at Veterans' Hall 510-525-9316 Volunteers MWF 10:00-noon