Folk Dance Federation Of California Inc. Assembly Meeting Minutes Fiesta de Sonoma Sonoma, California September 7, 2003

President Laila Messer called the meeting to order at 11:35 am

Motion was made and seconded to approve the minutes of the April 27 Assembly meeting. Passed unanimously

ELECTED OFFICERS REPORTS:

President:

President Laila thanked everyone for being here today. She talked about the history of the folk dance movement and how everyone's ideas are needed to help promote folk dancing.

She also asked people to think about 2 things:

- 1. Do we need to do fundraisers such as the Treasurer's Ball and
- 2. We need to find better music.

Treasurer:

In honor of her retiring, Irene presented Paige with a cow for her collection.

The Treasurers Report is attached.

Appointed Officers Reports:

Business Manager:

Greg sent a report that is attached. There was much discussion following. Joel made a suggestion that this would get tabled until Greg can make a report at the Harvest Festival in Fresno in October.

Let's Dance Editor:

Nadine was unable to attend and sent a report, which is attached to the minutes.

Membership:

Syd suggested that the Subscriber classification be dropped and everyone be Associate Members. He asked what percentage of the people would pay the \$22.50 for 1-year dues and Let's Dance and not say anything. There was much discussion on this. This issue was also tabled until further research could be done and will be discussed again in Fresno.

Parliamentarian:

No report

Public Relations:

Mel has 3 people on his committee. There have been many ideas forthcoming. They are discussing them and deciding which are feasible to implement.

Publications:

Joel has the new directory available. It is complimentary issues are going to the members of the Executive Board. Other copies are available for \$3.00 each.

The Federation Facts have been revised and updated.

There was discussion on whether the Federation should charge for the dance descriptions that are online. If a person wanted to download one or more, there is no cost to the Federation like there would be if he had to copy and mail it.

Sergeant-at-Arms:

No report

Standing Committees:

Costume Research:

No report

Dance Research:

The updated index and pronunciation guide should be out in January 2004.

Finance:

No report

Insurance:

In October the insurance notices for the clubs will be sent.

Statewide 2004

Barbara handed out an updated copy of the budget. .

Unfortunately, Aman was too costly. The featured group will be the Greek Church in Modesto.

All the events will be held in 1 facility with the exception of the Monday picnic.

Teachers:

The 2003 Teachers List is being prepared

Rotating Committees:

Institute:

The next institute will be at the Harvest Festival in Fresno next month.

North/South:

There will be no North/South meeting in Fresno. The next one will be in Modesto at Statewide in May 2004.

Scholarship:

Recipients are asked to write and evaluation of Stockton camp. This will be published in Let's Dance in 2-3 months.

Chairman Morris made a motion to budget two tuition only scholarships for Stockton Camp 2004.

Joel seconded

Passed unanimously

Old Business:

None

New Business:

None

Motion made to adjourn Seconded Meeting adjourned 1:05 p.m.

Respectfully Submitted Sharen Nyberg Acting Secretary

FOLK DANCE FEDERATION	OF CALIFORNIA, INC.
Aug-03 Treasurer's Report	
BEGINNING BALANCE	\$ 2,192.42
TOTAL INCOME	\$ 217.50
TOTAL EXPENSES	\$ 459.41
PROFIT OR (LOSS)	\$ (241.91)
ENDING BALANCE	\$ 1,950.51
ACCOUNT SUMMARY:	
CHECKING ACCOUNT	\$ 1,950.51
SAVINGS ACCOUNT	\$ · 3,194.34
CD (LETS DANCE)	\$ 7,021.11
CD (FEDERATION)	\$ 12,875.00
TREASURY BILLS	\$ 9,000.00
ACCOUNT TOTAL	\$ 34,040.96
INSURANCE BALANCE	\$ 6,379.73
SCHOLARSHIP FUND RECAP:	PRINCIPAL INTEREST
BEGINNING BALANCE	\$ 1,700.77
TREASURY BILL	\$ 8,000.00
TREASURY BILL	\$ 1,000.00
WORLD SAVING INTEREST	\$ - 2 \$ -
ENDING BALANCE	\$ 1,700.77

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BUSINESS MANAGER'S REPORT FEDERATION ASSEMLY MEETING SUNDAY, SEPTEMBER 7, 2003 SONOMA

I am proposing some changes in he way that ads are placed in Let's Dance Magazine. As I was appointed Business Manager at our last Executive Board Meeting I am going to try to make Let's Dance run in a more business-like manner regarding ads and flyers.

In the past our ad prices were exceedingly high and therefore have been revised and corrected. Due to the fact that the Editor has had no procedures to follow regarding ads, articles, etc., who is to be charged and who is not, she has expressed concern for lack of funds she feels should be coming from this source, but lacks the guidelines to enforce it.

I feel that this not the Editor's responsibility and a Business Manager should have been appointee during my Presidential term. I apologize to her for this. Therefore, at this time, I am proposing the following:

Size Width & Length Ad Sizes	Federation Club	Others
1/4 page (3"x31/2")	\$ 10.00	\$ 15.00
1/2 page (6"x3 1/2" or 3" x 7")	15.00	25.00
Full Page (6" x 6 1/2")	25.00	40.00

Flyer Sizes

Consists of a Full Page with printing on both sides. Usually there is a picture or art of some kind, having to do with the place, time and location of event, and a map for location. The reverse side usually lists the dance program.

Prices: Full page - 6" x 6 1/2 \$ 2.00 \$ 4.00

NOTE:

All ads must be on white paper, camera ready and of good quality. All of this material will have to be scanned into our program.

Also, a 10% discount will apply to any ad placed for ten issues one year in advance (cash).

I intend to send each club in the Federation a copy of the above ad prices if approved by the Assembly. I'm hoping that these prices will generate more revenue for Let's Dance helping relieve the deficit in Let's Dance Expenses. Too long have we given away ads and flyers for almost at nothing this has to be stopped.

Greg Mitchell

Editor's Report to the Assemby Meeting Fiesta de Sonoma Sonoma, CA. 2003

- I would like each of you to give considerable thought to your own folk dance experiences as well as others, for the sole purpose of putting your thoughts to paper, thus making very informative reading for Let's Dance. Now that we've had a start, with Laila's help, let's keep it going. If knows there's interesting material out and about. I just have to find it.
- 2. I may be contacting you at some point to ask you to tell your story about Folk Dancing
- 3. I personally believe the quality and appearance of Let's Dance has improved with our recent change. Each issue we try to improve.

n Nadine Mitchell, Editor

ASSEMBLY MEETING

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Assembly members	CLUB	•	. PRESTRAIN			COUNCE MES.	ARSON.
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