FOLK DANCE FEDERATION OF CALIFORNIA, INC.

EXECUTIVE BOARD MEETING

At the home of Page Masson June 19, 1994

Meeting called to order by Dolly Barnes at 1:00 PM.

She presented her list of Appointed Officers and Chairmen of the Standing and Rotating Committees which are listed on the attendance sheet. Motion to approve was made by Genevieve Pereira, seconded by Page Masson and accepted.

Since there was not a quorum present, the aims and objectives of those present were discussed. Also discussed was the State of the Federation. Reports were presented which follow the minutes.

Denise had telephoned and reported she did not have all the bills from the College so could not give a Financial Report. Genevieve gave her report of the Pre-Registration and Registration figures but, until we receive a report of the charges from the College, we will not know how much we made or lost. There was no profit from the Concert because the Gaults had agreed to give the performers a percentage of the profits and the Federation would benefit only if a certain figure had been met.

It has always been understood that everyone pays his way and contributes to this biennial affair and has not been paid except for expense incurred.

Sharon Skorup had offered to work on the calendar. Her offer will be accepted and Fran Ajoian will be asked to assist her since she has been doing it. It was felt that the calendar should be proofed and perhaps the Councils should be responsible for their own dates before the calendar goes to press.

Carlos Ruling will help Ray with the bylaws since he has it on his computer and assisted the Committee last year. Nothing has been done to the bylaws. According to Sam Kermoian, it was felt the bylaws were applicable in the 40's but not now. They need some work but there is no immediate need. It takes a great deal of work to change the bylaws.

Louise Lidicker will prepare the directory. She has a limited amount of time so when the clubs receive the quiries, the Federation will appreciate an immediate response.

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Following is a list of thoughts and questions that should be considered by this year's officers and chairmen:

- 1) We need input from younger (not teenagers), more active dancers. Most leaders and teachers are older, not as active as we used to be and are comfortable in the "old way" of doing things. We also tend to discourage the "faster dances" or challenge dancers because a lot of dancers cannot do them, Are we afraid we may have to sit out a few dances?
- 2) Dancers used to be interested in the ethnic flavor like costumes, castanets & tambourines. Now music and exercise is more popular.
- 3) Need to include the active non-federation clubs, ethnic groups etc. in our organization. We want them to be with us, not ignore or fight us. Why are they growing and why don't they need us? What can we offer besides insurance? Are clubs getting insurance paying their way? Are they doing what we hoped for when deciding to take on this tremendous job?
- 4) Is the purpose of "Let's Dance" to help the members in Northern California or out-of-state people or libraries? Why is not our subscription list longer? What's missing?
- 5) Festivals and parties cannot provide ethnic flavor and provide a reason to wear costumes or other colorful wear, besides street-wear if the theme of the festival is "whales" or such. It doesn't say "ethnic" to the dancers or visitors. Many local parties have given up the "party" flavor, meaning no decorations, no theme, and in some cases only punch or water is available.

REPORTS

Carlos Ruling, Publications Director, June 1994
The Research Committee, under the direction of Ruth Ruling, prepares the dance descriptions and presents them to the editor of Let's Dance for publication. At the same time the Committee is working on the material for a new volume.
The Teachers' Committee, under the direction of Bruce Wyckoff, handles the distribution of individual dance descriptions.
The Federation Secretary, Genevieve Pereira, serving in the capacity of Editor and Business Manager, gets "Let's Dance" out on schedule.
With such capable people in the positions mentioned, the task of

With such capable people in the positions mentioned, the task of the Director of Publications is relatively simple.

Annual Report of Michael Norris, Dir. of Pub.Rel. 1993-1994
This last year I worked on the Folk Dance Weekend, November 12, 13, 14, 1993. I obtained a Governor's Proclamation and letters of commendation from U.S. Senators Boxer and Feinstein.

Max Horn is chairman for the upcoming Folk Dance Week to be held October 10, 1994. I have sent off to US Senators Boxer and Feinstein asking for letters of commendation for this event.

Ruth Ruling - Research Committee Report, June 1994

- 1. The Research Committee prepared 16 dances for publication in "Let's Dance". Eight were couple dances, including 1 set and 2 progressives. Also, there was 1 trio and 7 non-partner dances. Countries represented were: England, France, Greece, Ireland, 2. We held 4 meetings throughout the year including one at the Stockton Folk Dance Camp.
- 3. We prepared the syllabi for the October, January and Statewide Institutes.
- 4. The Committee is continuing to work on the revision of <u>Steps</u> & <u>Styling</u>.

Max Horn. Legislative Committee.

further modifications.

The 1993/1994 year has been relatively quiet on the legislative No committee body has been selected or assigned side of events. Financial problems for City Recreation as there is no activity. the State have Departments and the School Districts through created cost problems for the various folk dance clubs and other organizations that generally depend on public buildings for places. Rents have been raised to nearly impossible meeting more clubs are depending on private residences and other limits: During the 1992/93 fiscal year the State lower cost halls. declared October as Ethnic Awareness month but no further action was taken to augment this action during the 1993/94 sessions. Folk Dance Week Committee

This committee was formally reformed early in 1994 with purpose of creating a more active response and gain the advantage of the group publicity. With the discovery that the State October as Multi Cultural Awareness Month (see Committee Report) and in conference with Legislative committee members from the South, it was determined that should move the celebration of Folk Dance Weekend to October make it Folk Dance Week. With our festival being in Fresno it was further decided between the various committee people from the South and the people from Fresno to make it week of October 10 through 16,, thereby culminating in the Fresno Festival and not quite so close to the holiday season. Following that group of discussions and the acceptance of that timing the Federation Assembly, we are now in the process of preparing a presentation package to be mailed out to all clubs and other interested parties. This should be ready to mail within the next few days, probably early in July. In the interim, the paper work to get the Governor's declaration has been forwarded to his legislative writer in a form that could be utilized without

<u>Lilas Mathers, Recording and Corresponding Secretary</u>
As I look back upon my two years as Recording Secretary, I realize I've learned a lot about different personalities and

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found it very interesting. I think of it as a happy experience, having met a lot of nice, hardworking, and dedicated people. too numerous to mention. I will offer one suggestion for the benefit of new Recording Secretaries coming in the future. Please, when giving reports, identify yourself. It would make things so much easier for a new Secretary. I wish nothing but the best of good luck to the Federation and to folk dancing in general.

Genevieve Pereira. Federation Secretary. Annual Report June. 1994
The Office has been in my home since July, 1992. It is working satisfactorily except at times I have to answer both phones at the same time. I try to keep my banking for Wednesdays so I have a weekly plan. However, I pick up my mail every couple of days to keep up on the correspondenc. A lot of mai comes to my home and through the FAX machine expecially at the end of the month due to Let's Dance. The FAX machine is invaluable for ads as everyone forgets until the last minute.

My computer is invaluable and we are "more friendly". Of course, I can call on my son and my friend when in trouble.

The Konica has given me my first real problems since the original ones of not printing on both sides without a crease in the paper (white only). I had thought to get a service from Caltronics but they wanted the machine overhauled before giving us a monthly service. However I found a shop in Alameda who services it and is supplying me with toner and developer and being in Alameda does not charge travel charges for their man. The man who services the machine is very satisfactory.

Let's Dance Magazine - Genevieve Pereira, Editor
The deadline has been changed to the first of the month 30 days before the publication month. I try to get it out on or about the first of the month. Still many are not aware of the deadline. I think the magazine is looking very good and our errors are minimal. Jean is a wonderful person to work with and she is improving constantly. I am fortunate to have Thad Trela come each month to ready "Let's Dance" for the mail.

We've lost about 20 subscribers in a year. We should do something to promote subscriptions. We put a form in the magazine almost every month and generally get one or two a month from the form but our magazine should be better promoted. It is like our publications; when Carlos promoted them, they sold. We have to put our wares before the public. We increased our clubs to 100 due to insurance. However these clubs do not participate or increase our revenue; their \$25.00 is used up in mailing and paper work.

Our Ads have increased -- Fresno and Sacramento do an outstanding job and the Councils have been taking an ad when they are having their festival. We have been getting ads from out-of-state and Canada; they advertise their institutes and camps.

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Past President. Fran Ajoian's Annual Report, 1993-1994 This being my second year as President of the Federation, I tried to complete the projects we had started the year before and incorporate some new ideas suggested by the Board members. hoping the North will have more participation in the Mulcultural Week activities being planned for this year during the second week of October ending with the Fresno Autumn Harvest Festival, Oct. 15-16, 1994. Last year was our first exposure to this event and since it is STATEWIDE folk dancers will have the opportunity of getting recognition again, besides our International Mayfest Statewide Festival in Belmont this year. (I felt it was one of the best) Our financial status is in the plus and really must give credit to the members and folk dancers for supporting our activities to help cover expenses. This brings me to the final item of the help and cooperation I received from my officers, chairpersons, Council Presidents and all the great folk dancers I was with during my two years as President. Thank you all and keep up your efforts.

A MESSAGE FROM YOUR PRESIDENT - DOLLY BARNES

First I want to thank all of you for having faith in me again. With such a good staff, how can I go wrong? You are sure to keep Carlos Ruling, my Vice President, Genevieve me in place. Pereira, my secretary, plus running the office and our treasurer, who has devoted so many years to this job, Page Masson, Melvin Mann and Michael Norris like me are retreads and our new historian, Craig Blackstone, thank you Craig.

Although we did not have a quorum at our first Board Meeting and could not vote, I want to thank all of you who have positions for this coming year.

I'm looking forward to a great 1994-95 year and hope we will "MAKE A DIFFERENCE'.

> Respectfully submitted, Beneriere Persira

Genevieve Pereira

Recording Secretary

FOLK DANCE FEDERATION OF CALIFORNIA, INC.

FINANCIAL REPORT FOR THE YEAR JUNE 1993 TO MAY 1994			
GENERAL FUND BEGINNING BALANCE \$ 21,372.29 Expenses			
	£ 7 2 4 2 0 0	Let's Dance	\$ 7.970.24
Federation dues	\$ 3,243.00		\$ 1,598.43
Let's Dance Subscriptions	\$ 7, 124.83	Social Events Educational Events	s 391.35
Advertising	\$ 2,786.75	General	\$ 2,100.00
Publications	\$ <u>444.13</u>	Taxes	\$ 80.44
Social Events	\$15, 070.00	Office	5 2, 119.68
Educational Events	\$ <u>1,548.0</u> 0	Telephone	\$ <u>413.44</u>
Interest	\$ 370.18	Misc.	s <u>307.31</u>
Flyer printing & postage	\$ <u>240.00</u>		
Donations	\$ 31000	•	4 54 50
ȚOTAL	\$ <u>31,136.89</u>	TOTAL	5 19,980,89
NET GENERAL FUND (+/-) \$ 11,156.00 ENDING BALANCE \$ 32,528.29			
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Folk Dance Federation of CA., Inc. PO Box 1282 Alameda, CA. 94501

PACIFICA, CA 94044

CRAIG R BLACKSTONE

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FOLK DANCE FEDERATION OF CALIFORNIA, INC.

EXECUTIVE BOARD MEETING

ATTENDANCE

Home of Page Masson June 19, 1994

* denotes absent

Elected Officers

President
Vice President
Secretary
Treasurer
Director of Membership
Director of Publications
Director of Public Rel.
Historian

Dolly Barnes
Carlos Ruling
Genevieve Pereira
Page Masson
Melvin Mann*
Melvin Mann*
Craig Blackstone*

Appointed Officers

Parliamentarian Leona Faoro*
Let's Dance Editor Genevieve Pereira
Calendar of Events Ed Kremers
Sergeant at Arms Elsa Bacher*

Chairmen Standing Committees

Dance Research
Costume Research
Insurance
Legislative
Festival Advisory
Teachers Committee
Statewide

Ruth Ruling
Eleanor Bacon
Frank & Elsa Bacher*
Max Horn*
Millie von Konsky*
Bruce Wyckoff*

Chairmen Rotating Committees

Bylaws Ray Bacon
Beginners Festival Joyce Clyde*
Finance Oscar Faoro*
Institute Teddy Wolterbeek*
North/South Ruth Ruling

<u>Guests</u>



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PACIFICA, CA 94044 CRAIG R BLACKSTONE EB