

Minutes of the Folk Dance Federation of California (North)
Board Meeting
Sunday, January 19, 2019
at Alana's Cafe, Redwood City, California

In attendance:

Joe Croco (President)
Marian Snyder (Vice President)
Laura Douglass (Treasurer)
Clem Dickey (Secretary)

Board members

Craig Blackstone (Nominations)
Kevin Greek (Past President)
Bill Lidicker (Parliamentarian)
Marija Hillis (Promotions)
Lon Radin (Institutes)
Loui Tucker (Editor)
Sabine Zappe (Scholarships)

Members

Louise Lidicker

President Joe Croco called the meeting to order at 11:25 am. A quorum was present.

- Minutes of previous meeting

Minutes of the previous meetings held on September 8, 2018 and December 8, 2018, were provided in advance. Craig made and Lon seconded a motion to approve both minutes. The motion passed unanimously.

- Budget

Joe Croco announced that the budget had been approved in an email vote. The tally was 13-0.

- 2018 Statewide

Laura reported that we are owed about \$320 in direct expenses. Loui noted that Bruce Mitchell still owes the Board an accounting. Joe has not contacted Bruce; Loui will help Joe draft a request for an accounting.

- 2020 Statewide

The Board hopes to bring Statewide to the North Bay. Loui contacted Steve Ayala and Carol Friedman; both are too busy to manage Statewide. Joe will contact Jerry Duke. Loui noted that we would rely on the manager to choose a venue and assign tasks. A venue is most critical due to the lead time required to secure a reservation.

- Bay Area Dance Week

Kevin reported that the BADW arrangements are similar to last year; the 2019 dates are April 26 through May 5. The deadline for applications is February 2. Kevin sent notices to the 13 Federation groups he believes to be in the Bay Area as defined by BADW. Sacramento was not considered to be in the Bay Area, Kevin was not sure about Santa Cruz, and will check with BADW. Loui suggested that the Federation obtain a BADW listing and, if permitted, use the space to list Federation clubs including those not in the Bay Area.

Craig moved, and Laura seconded, that the Federation adopt a "Federation Dance Week" and advise our clubs that we are doing so, in order to include out-of-Bay Area clubs in the "Dance Week." The motion passed unanimously.

- New Insurance Chair (Joe)

Loui reported that Mike Giusto will replace Key Kaye as Insurance Chair in June 2019, and will be training with Ken until then.

- Membership Chair

Loui reported that we need a new Membership Chair. She has approached Marcia Rosenblatt, who is considering the position.

- President (Joe)

Joe noted that he needs to contact Bruce Mitchell regarding Statewide 2018 and Jerry Duke regarding Statewide 2020.

- Treasurer (Laura) – written report included

The written report corrected some errors from the previous report of December 14, 2018 and included a transfer of \$4000 from Savings to Checking to cover expected 2019 expenses. The remaining Savings balance is \$117,032.95.

Laura reported that the National Folk Organization uses her address for mailings to the Federation, and asked if someone else might want to be our contact for NFO. Kevin volunteered to do so.

- Vice President (Marian)

Berkeley Folk Dancers have reserved a room for our next Board meeting in conjunction with Festival of the Oaks, but the new manager at Live Oak Park has asked for a rental fee. Loui made a motion, seconded by Craig, to pay the rental fee out of the President's budget. The motion passed unanimously.

- Membership (Alicia LaFetra, absent) – written report included

Loui noted that membership is down to about 370 people, and asked that Board members find new members to sponsor. Laura noted that a lot of couples maintain just an Individual membership, though Alicia does highlight the "Family" category when applicable.

- Editor (Loui)

We received a \$100/month "loyalty" discount from the printer, but FedEx has raised its shipping rate (for delivery to the mailing house) by \$25, leaving a net cost reduction of \$75/month. Loui may drop the print run from 410 issues to something less. We are selling a lot of ads, which makes it difficult to keep the size to 20 pages. Twenty pages costs about \$150 less than 24 pages.

- Scholarships (Sabine)

We have not yet received any scholarship applications this year.

- Promotions (Marija)

Marija approved Kevin's request for about \$230 in Bay Area Dance Week promotion funds.

- Archives (Kevin)

Kevin has not yet contacted Ron Houston (Society of Folk Dance Historians) to make him aware that we maintain an archive. Loui said that she would scan another year of *Let's Dance!* Issues for the web site. Issues scanned so far run through 2014.

- Publicity (Susan Gregory, absent)

Loui reported that we ordered six boxes of water bottles and have 3½ boxes left. She will be taking the water bottles around to all upcoming festivals to sell them.

Bill asked if the Heritage Festival publicity could be more specific about location – a flyer listed the location as simply "Belmont." Loui suggested that Bill use the contact information on the flyer to point this out; the Federation did not produce the flyer.

Laura noted that our website and publicity ought to list the General Assembly separately from the Blossom Festival, although they are co-located.

- Nominations (Craig)

We have a full slate of candidates ready for the General Assembly; all current officers have agreed to be nominated for another term. Nominations will also be welcomed from the floor.

- Next meeting

The next meeting will be Sunday, February 10, 2019, at 12:00 noon in conjunction with Festival of the Oaks at Live Oak Park Community Center in Berkeley.

- Adjournment

On a motion by Craig, seconded by Bill, the meeting adjourned at 12:50 pm.