

Minutes of the Folk Dance Federation of California (North)
Board Meeting
Sunday, July 22, 2018
at University of the Pacific, Stockton, California

In attendance:

Joe Croco (President)
Marian Snyder (Vice President)
Laura Douglass (Treasurer)
Clem Dickey (Secretary)

Board members

Craig Blackstone (Nominations)
Susan Gregory (Communications/Publicity)
Marija Hillis (Promotions)
Bill Lidicker (Parliamentarian)
Lon Radin (Institutes)
Cricket Raybern Research)
Loui Tucker (Editor)
Sabine Zappe (Scholarships)

President Joe Croco called the meeting to order at 10:07 am. A quorum was present.

- Minutes of the previous meeting

Minutes of the previous meeting, held on April 29, 2018, were provided in advance. Loui made, and Craig seconded, a motion to approve the minutes. The motion passed unanimously.

- Online/publishing survey

Clem distributed a summary of online publishing survey responses. Of 14 respondents: 11 preferred for PDF, two conditionally preferred PDF, and one preferred hard copy. Loui reported that the current issue count for *Let's Dance!* is about 410, of which about 380 are distributed through our mailing house. The annual deficit is about \$2500. The value of printed copies includes incidental advertising as non-members pick up copies, ability to serve members who do not use computers, and possibly more ad revenue than for a digital edition. The benefits of PDF include a saving in printing and mailing costs. Other publications have added a PDF option. These include *Antique Doll Collector Magazine*, the *San Jose Mercury News*, and *NFO NEWS*.

Laura moved, with a second by Cricket, that a decision on online publishing be tabled for two years. The motion passed unanimously.

Joe will work on an article about *Let's Dance!* publishing issues for the next President's Message.

- Officers Ball

Lon reported that he has a list of teachers which he will distribute soon. We are looking for a theme. The theme should not focus on ethnicity, as the dances will be varied. Possibilities offered include a color theme – black and white, pastels, or fall colors. After some discussion it was agreed that "Oktoberfest" would be the theme. Loui said that the teacher list and registration form needs to be published in the September *Let's Dance!* Loui reported that she and Lucy Chang have reserved the Hayward Veterans Hall 2019 Officer's Ball, but have not yet signed a contract; Lucy wants to remove a security charge.

- Statewide

We have not yet received a report or accounting for Sacramento 2018 Statewide. We do have receipts from Brown Paper Tickets, but no report from the Sacramento group. Loui noted that Joe, as President, needs to ask Bruce Mitchell for an accounting.

Joe asked how we should approach 2020 Statewide. Loui noted that past locations have included North Bay, San Jose, Redding, Berkeley and Sacramento. Marin might be due to host 2020, if there is sufficient help and organization, but we need to find someone – possibly Carol Friedman – to lead the effort. We should also announce in *Let's Dance!* that we are looking for a host. Sabine and Loui offered their help as advisers.

- Insurance Committee chair

Ken Kaye wishes to leave his position as Insurance Committee chair. He has asked to leave by no later than April 2019, but preferably by January. Loui noted that NFO also has an insurance program, but it does not offer an equivalent policy. The position need not be a committee chair; it could simply be an insurance secretary. Ken maintains a list of insured clubs, separate from the membership list.

Joe asked how many people are in clubs not using our insurance. Loui stated that we know the number of people in insured clubs – about 1200, but that we do not know the number for uninsured clubs. It was agreed that Joe would talk to Alicia about polling the clubs who are not using Federation insurance to see how many dancers they serve, in order to determine a total number of dancers served by the Federation.

- President (Joe) - no report

- Treasurer (Laura) - written report

Loui discovered that *Let's Dance!* has charged Jim Gold advertising at non-member rates; he should have been charged the member rates. As compensation Loui, consulting with Joe, has given Jim a free year of advertising.

We are below expected income by about \$2000 at this point in the year, but Statewide expense and revenue are not known.

Cricket, seconded by Susan, moved to accept the Treasurer's Report. The motion passed unanimously.

- Communications/Publicity (Susan)

Susan has produced a poster for Statewide 2019 in Claremont.

- Scholarship (Sabine)

Four scholarships have been awarded for Bay Area Country Dance at Monte Toyon, and six for Stockton Folk Dance Camp. There is still money left in the scholarship fund in case someone needs money to attend the Kolo Festival or a similar event later this year.

- Secretary (Clem) – no report

- Vice President (Marian) – no report

- Membership (Alicia La Fetra) - absent, written report included

Craig moved, seconded by Sabine, to accept the membership report. The motion passed unanimously.

- Editor (Loui) – no report

- Finance (Lucy Chang) – absent, no report

- Institutes (Lon) – no report, but see Officers Ball above.

- Parliamentarian (Bill) – no report

- Promotions (Marija)

Marija has not yet received a bill from Kevin Greek for Bay Area Dance Week expenses.

- Research (Cricket)

The Committee has added two members: Marina Troost and Kevin Greek.

In 1977 the Committee published a 34-page Steps and Styling book. The Committee is now revising the work, as terminology has changed. Bruce Hamilton is helping with the English Country Dance section. The Committee plans to publish the revised version on the web.

- Archives (Kevin) – absent

Marija asked if someone might take Madeline Green's collection of Russian records. Cricket and Bill recommended offering them to Ron Houston in Texas, though he is currently lagging in indexing his existing collection.

- Insurance (Ken Kaye) - absent, no report

- Nominations (Craig) – no report

- Next BOD meeting

The next meeting will be held at 4:00 pm on September 8, 2018, probably at Joe and Laura's house.

- Announcements

- Changs 80th Anniversary Party will September 16 from 1:00 pm to 7:00 pm at San Francisco City College. Three live bands will play and food will be available.

- Berkeley Folk Dancers Inaugural Ball will be held in September 15 from 7:30 pm to 10:30 pm.

- Berkeley Folk Dancers have added a Thursday day class taught by Marija.

- Adjournment

Craig moved to adjourn, seconded by Cricket. The meeting adjourned at 11:50 am.