

Minutes of the Folk Dance Federation of California (North)  
Board Meeting  
Sunday, February 11, 2018  
at Live Oak Park, Berkeley, California

In attendance:

Joe Croco (President)  
Marian Snyder (Vice President)  
Laura Douglass (Treasurer)  
Clem Dickey (Secretary)

Board members

Craig Blackstone (Nominations)  
Lucy Chang (Finance)  
Kevin Greek (Past President, Archives)  
Marija Hillis (Promotions)  
Bill Lidicker (Parliamentarian)  
Lon Radin (Institutes)  
Loui Tucker (Editor)

Members

Elsa Bacher  
Richard Graham  
Emily Stoper  
Yaqi Zhang

President Joe Croco called the meeting to order at 12:20 p.m. A quorum was present.

- Minutes of the previous meeting

Minutes of the previous meeting, held on January 20, 2018, were provided in advance. Craig made, and Laura seconded, a motion to approve the minutes. The motion passed unanimously.

- Online/publishing survey – draft included

Marian and Marija distributed a draft survey regarding the choice of printed or electronic distribution format for *Let's Dance!* The survey is planned to run in the April *Let's Dance!* The issue should reach members about April 1. The consensus deadline for responses (by mail, email, or Google Docs survey link) was April 25; the following Board meeting will be April 29.

Joe reviewed the survey background: that Let's Dance is the largest expense item in the operating budget, and increased printing costs cause overall expenses to exceed revenue. Lucy questioned a section of the survey introduction which stated that *Let's Dance!* printing and mailing costs make up only 37% of the operating budget. Laura determined that the expense basis used included advertising from the Kaumeyer fund, which is a separate restricted fund and not part of the operating funds. The expense to produce *Let's Dance!* is about 80% of the operating budget; Laura will determine the correct number and work with Marian and Marija to amend the survey.

Lon asked if we could revisit the decision to provide only one format rather than both electronic and printed formats. Emily Stoper noted that Berkeley Folk Dancers provides its publication in both formats: primarily electronic, but about a dozen printed copies are made. About five of 130 Berkeley members receive a printed copy. Clem noted that managing the tracking of members distribution preference would be an added burden; Emily replied that such management is not that hard.

Lucy asked for a few days to review the survey and provide additional input. Loui replied that the deadline for the April issue is March 1, so Lucy has time for review.

Loui noted that the board needs to execute a transition should the survey choose electronic distribution, as she is not interested in editing a PDF version. Clem replied that the Board could choose a cutover date. Joe added that the details and timing of changing would be an item for the Board to address if it chose to change the distribution.

- President (Joe) - no report

Joe asked if he needed to arrange hotel rooms for Southern California Past Presidents at Statewide. Loui replied that the Past Presidents usually arrange for their own rooms, and the host Federation provides reimbursement.

- Vice President (Marian) – no report
- Treasurer (Laura) – no report
- Secretary (Clem) – no report
- Past President (Kevin) – written report included, covering web updates, Statewide, and Bay Area Dance Week

Kevin reported Statewide registration is available online.

Kevin reported that our Bay Area Dance Week participation includes 17 events by 12 different groups. Nordic Footnotes, which is not a Federation member, will use its parent organization's membership to qualify for a Federation-subsidized ad.

- Membership (Alicia La Fetra) - absent, written report included

Laura moved, and Lucy seconded, a motion to accept the membership report. The motion passed unanimously.

- Editor (Loui) – no report
- Officers Ball (Lucy and Loui)

Lucy and Loui contacted nearly every Veterans Hall in the area, and Lucy has booked the Pleasanton Veterans Hall for our preferred date of October 20, 2018. Lucy and Loui expect, and the Board members agreed, that the Board members will help, as they did last year. Marija and Marian have agreed to help with dinner. Lucy and Laura suggested that due to the scarcity of available dates we should start looking for a hall for 2019. Loui noted that we need to find out when the halls' yearly calendars open. Loui will check with Hayward. Albany is also nice; Emeryville is small and Niles is a bit hard to get to. Lon thanked Lucy for booking the Pleasanton hall, and confirmed with the Board that it recommended using local teachers at the Ball.

- Scholarship (Sabine) – absent, written report included

Lon noted that we have no applications yet and asked if this was unusual; Loui replied that applications typically begin to arrive around April.

- Promotions (Marija)

The Committee approved funds for Statewide youth scholarships and for Bay Area Dance Week ads.

- Archives (Kevin) – no report
- Insurance (Ken Kaye) - absent, no report
- Nominations (Craig)

Craig reported that the March *Let's Dance!* will announce that the Committee's nominees have accepted their nominations. Bill noted that nominations from the floor are in order.

- Statewide 2018

Loui reported that the Statewide registration form is online at <http://www.folkdancesac.org> and will be in the March and April editions of *Let's Dance!*

- Next BOD meeting

The next meeting will be held at 10:30 a.m. on April 29, 2018 at San Francisco City College in conjunction with the Federation General Assembly and the Blossom Festival.

- Adjournment

On a motion from Craig, seconded by Laura, the meeting adjourned at 1:03 p.m.