

Minutes of the Folk Dance Federation of California (North)
Board Meeting
Saturday, October 14, 2017
at the Croco/Douglass Residence, San Carlos, California

In attendance:

Joe Croco (President)
Laura Douglass (Treasurer)
Clem Dickey (Secretary)

Board members

Craig Blackstone (Nominations)
Kevin Greek (Past President)
Loui Tucker (Editor)

President Joe Croco called the meeting to order at 3:26 pm. A quorum of the Board was not present.

- Minutes of the previous meeting

Minutes of the previous meeting, held on July 23, 2017, were provided in advance. As a quorum was not present, the minutes were not approved.

- 2018 Budget

Lucy Chang emailed a proposed 2018 budget to the Board members before the Meeting. Laura asked for clarification among the promotion, publicity and communications accounts. Loui replied that the current media advertising is funded from the Kaumeyer donation for outside promotion, which is restricted. The Kaumeyer account is separate from the general Promotion account, and is may not need to be shown in the budget. The Communication account is for the web site. The Publicity account is rarely used, but would be for printing expenses to members. The Kaumeyer promotion spending could be removed from the budget, or could be included both as income and as expense. (The Insurance account is in the budget and is also restricted funds, but is not a factor in budgeting because the income and expense for that account is the same.)

Loui announced that she, as editor, will forego the editorial fee for now, as the budget is currently in the red.

Laura noted that *Let's Dance!* ad revenue was well below the 2017 budget. Loui replied that she expects coming prepayments to bring ad revenue in line with budget.

- Online/publishing survey

Kevin and Marian have not yet met to develop the survey.

- Membership Committee

- Officers Ball (Loui, for Lon and Lucy)

Loui covered the assignments and gave advice for the Ball on decorations, tables (for entrance, raffle and sales), the sound system (by Gary Anderson), name tags (by Susan Gregory), the syllabus, music (we will provide a list of contacts), and dinner set-up.

- Archives (Loui, acting)

We have received some books, and several collections of *Let's Dance!* magazines. Loui and Kevin will find time to go over to the archive and look at the new items. Joe has appointed Kevin as the chairperson of the Archive Committee, pending Board approval. Craig asked whether there was a list of what was In the

archives; Loui replied that there is not.

- President (Joe)

Bruce Mitchell, who is organizing Statewide 2018, has inquired about Federation funding for the Past Presidents reception and the Federation South President's room. Loui has gone over the arrangements with Bruce, and has given him a Dropbox folder covering the past three years. Bruce has lined up Steve Kotansky and Bruce Hamilton as teachers, the Masonic Temple as the venue, and the Best Western Plus Sutter House (2 ½ blocks from the Temple) as the host hotel. The immediate Past President hosts the Past Presidents reception; Loui will provide Kevin with a list of Past Presidents.

- Treasurer (Laura)

Lesley Bone, Peninsula Council Treasurer, inquired about the using the Federation PayPal account for Heritage Festival online payments. Laura and Kevin recommend using Brown Paper Tickets instead. Loui reported that the Heritage Festival is well organized and will contribute \$300 to sponsor the December *Let's Dance!*

- Membership (Alicia, written report)

Alicia submitted a written report, but we did not have a copy at the meeting and in any case did not have a quorum to approve it. Loui and Alicia have culled the membership list of non-renewed members, and we are back down to about 390 members. We may want to run a membership contest, as we have done in the past.

- Scholarships (no report)

Loui suggested that the board should provide direction to the Committee on scholarship policy, that the Board review and update the scholarship criteria on the application, and ensure that the actual criteria for granting scholarship match what we have published. Loui urged the Board to ask the Committee to give more scholarships. Five applications were received this year, and two scholarships given.

- Changs International Folk Dancers' anniversary

Changs will probably hold their 80th anniversary event at San Francisco City College; the likely date is September 16, 2018.

- Next BOD meeting

No date was set for the next Board Meeting, but we need another meeting before January to approve the budget, to approve the last two meeting minutes, and to review the Officers Ball. Possible dates include November 11 and December 2, 9, and 16.

- Adjournment

The meeting adjourned at 5:07 pm.