

Minutes of the Folk Dance Federation of California (North)
Board Meeting
Sunday, July 23, 2017
at University of the Pacific, Stockton, California

In attendance:

Joe Croco (President)
Marian Snyder (Vice President)
Laura Douglass (Treasurer)
Clem Dickey (Secretary)

Board members

Craig Blackstone (Nominations)
Lucy Chang (Finance)
Susan Gregory (Publicity)
Alicia LaFetra (Membership)
Marija Hillis (Promotions)
Lon Radin (Institutes)
Cricket Raybern (Research)
Loui Tucker (Editor)

Federation Members

Richard Graham

President Joe Croco called the meeting to order at 10:04 am. A quorum of the Board was present.

- Minutes of the previous meeting

Minutes of the previous meeting, held on April 30, were provided in advance. They included corrections submitted by Marian, Lucy, Ken Kaye, and Loui before the meeting. Lucy made, and Craig seconded, a motion to dispense with the reading of the minutes and to approve the revised minutes. The motion passed unanimously.

- Online/publishing survey

Joe asked when we last raised dues, and noted that a \$5 increase would solve the problem of increased costs for *Let's Dance!* Loui and Lucy responded that dues were last raised in Loui's second year as President (2010/2011). Whether to raise dues will be a question for the survey. Kevin Greek and Marian will develop the survey.

- Officers Ball (Lon, with Loui and Lucy)

Officers Ball is partially covered in the Institutes written report. We cannot get Erica Goldman to teach due to a change in her schedule and insufficient additional opportunities for her in California. (Lucy and Lon had been contacting groups in Northern and Southern California on Erica's behalf.) Lucy reported that our fallback plan is local teachers, and that the Institute Committee is working on asking them. Loui will run a save-the-date notice in the September *Let's Dance!* Susan will need information for the flyer, with pricing including meal costs from Marija. Lucy said that meal costs have been \$10 in past, including snacks, so the budget for dinner is about \$7. Marija asked if the cost and price might be raised; Loui responded that Marija could submit a range or proposals; we don't have to publish prices until the October *Let's Dance!* Previous years' dinners have included baked potatoes and fixings (arranged by Loui), and catering from a Greek restaurant (arranged by Ellie Wiener). Loui suggested that Marija could look into catering from some local ethnic restaurant. Lucy reported that Bill Cope will provide dinner music and a sing-along. Loui moved that we add \$100 to the Officers Ball budget to remunerate Bill Cope; seconded by Craig. The motion passed unanimously. Lucy and Loui will take care of emceeding the workshop and the party.

- President (Joe)

Joe is working on his *Let's Dance!* column, which will probably cover his vintage dance trip to Europe.

- Treasurer (Laura) – written report included

Let's Dance! expenses are running a little less than expected. Laura transferred \$300 from the General fund to Insurance to cover insurance for some clubs who were or are late with payments. Insurance expense was \$5766.90; income was \$5000. We can expect more income as the late clubs pay. Lucy noted that promotions expense exceeded the budgeted amount, \$50. Loui responded that the expense was for Chronicle ads, and should have come from the Jim Kaumeyer fund rather than the General fund. Laura will fix that with a transfer.

Lon noted that membership and subscriptions income was only half of what was budgeted; Laura replied that the budgeted amount was for the full year but income so far covers only half a year.

Loui moved to approve the Treasurer's report, seconded by Lucy. The report was approved unanimously.

Loui asked for a list of donors and donations; Laura will provide that, including Amazon Smile income.

- Secretary (Clem)

In April Clem received about 40 instances of Board Minutes from Bill Lidicker, 26 of which were missing from or incomplete on our web site. He scanned the missing copies and forwarded them to webmaster Kevin Greek for inclusion on the site.

- Vice President (Marian)

Marian will work with Kevin Greek on *Let's Dance!* membership survey.

- Past President (Loui for Kevin Greek) - written report included

Kevin has updated our website, a process which took most of his free time in May and June. The pages look slick and modern, and we have a new web host with lower hosting fees. Kevin and Loui will meet about management of the site and establishment of a backup webmanager.

- Membership (Alicia) – written report

We are back to having over 400 members - at 401.

- Editor (Loui)

Loui is looking for a local proofreader to supplement Karen Bennett. The last issue confused the identities of two local people (Jim Carroll and Jim Burke); missed a PFDC council party, and missed a save-the-date. We need someone who knows most of our local people. The process for incoming items is under review and modification to avoid such misses in the future. Craig suggested sending the proofs to a team. Alicia, Craig, Laura, Joe, and Lon volunteered. Loui noted that she needed 24 hour turn-around; Lucy thanked the new team in advance.

- Finance (Lucy)

Lucy intends to develop the next budget as a corporation would: in September she will ask committee chairs to provide budgets (income and expenses) for their areas. The same will apply to the Officers Ball. She wants to give "department people" responsibility and she does not want to assume what each chair will request. The proposal met with general acclaim. Loui noted that Lucy had used the same process as President with mixed results, Lucy noted that her recollection was that the idea was a bit novel and the Board had a lot on its plate. Laura noted that as Finance Chair the effort would have more focus.

- Institutes (Lon) - written report included

Institutes were covered by the Officer Ball report above; Loui noted that we currently have no other Institutes, but that the Committee could coordinate Master Teacher appearances.

- Scholarships (Lucy, for Gary Anderson)

We may need to clarify our policy for awarding scholarships. For example, we generally prefer first-time awardees, but we do not categorically reject repeating candidates. Loui and Cricket noted that it may take several years to develop a dancer's potential. Loui noted that the scholarship guidelines are on the scholarship web page, and are possibly also on the application form. Lucy asked that suggested changes and additions to the criteria be sent to the Chair (Gary Anderson), who will forward them to the Committee.

- Research (Cricket)

Lucy has joined the Committee. Bill and Louise Lidicker are missing Stockton; their contributions will be limited since they did not attend camp. If you see people who make notes during dances, please connect them to the Committee.

- Parliamentarian (Bill Lidicker/absent) – no report

- Promotions: Kevin Greek and Vick Vickland are the only outstanding requests; there has been no new activity from Vick. Loui noted that Vick Vickland is at camp this week, and his health is improved.

Laura reminded the Board that she had proposed an online banner ad in dance-forums.com at the February Board meeting, and sent information to the Board on February 13. She proposed a one-month trial; the rate for a 125x125 pixel JPEG is \$60 for one month or \$275 for six months. Loui noted that the Promotions Fund has restrictions, and that we need to check those conditions, but that these rates were cheap. Laura moved that we allocate \$275 for thumbnail banner ads on dance-forums.com; Loui seconded. The motion passed unanimously. Susan volunteers to develop the JPEG image.

- Insurance (Loui for Ken Kaye)

Four clubs were late in responding to notices for payment; we are still waiting for checks from two.

- Publications (Susan) – no report

- Archives (Loui/acting)

The Archives Committee Chair position is open. Loui is acting Chair, but does not want to Chair another Committee. Joe has acquired another doll collection via Laura's father, friends with Shirley Wisser. It consists mostly of tourist-type dolls. The Max and June Horn doll collection income so far is \$370.

- Announcement: Changs International Folk Dancers' anniversary

Changs will have its 80th anniversary in June/September 2018. Please notify Changs if you have a conflict. Loui noted that Razzmatazz Mendocino Camp is in June. Marija noted that June is not a good time due to graduations and Mendocino Camp; September is better. Joe recommended that Changs pick a date and get it listed early on our web site.

- Next BOD meeting

Loui noted that the Board meeting is often scheduled around a dance event. Joe may schedule it at Joe and Laura's house Sunday afternoon after the North/South workshop. He will also consider scheduling it in conjunction with a Movable Feet or PFDC party in September.

- Adjournment

Loui moved that we adjourn; Susan seconded. The motion passed unanimously and the meeting adjourned at 11:31 am.