



**Folk Dance Federation of California, Inc.
Board and General Assembly Meeting Agenda
City College of San Francisco, Health and Wellness Center
50 Phelan Ave at Ocean Avenue
Room 112, Employee Lounge (1st Floor)
April 27, 2014 (10:00am -12:30pm)**

- I. Roll Call (Note: Please advise BOD of any contact info updates (phone, e-mail address, etc.)
Attending: Memo Keswick, Loui Tucker, Craig Blackstone, Hollis Radin, Lucy Chang, Alicia La Fetra, Denise Heenan, Bill Lidicker, Cricket Raybern, Marija Hillis, Ken Kaye, Sabine Zappe, Laura Douglass, Ken McGreevy
Absent: Becky and Adony Beniares, Connie Hull, Gary Anderson, Susan Gregory, Julie East, (Lenore Frigo)
Other Members: Louis Lidicker, Richard Graham, Judy Keswick
Guest: Joe Crow
- II. Agenda changes - None
- III. Approval of Prior BOD Minutes (Quorum at meeting unless otherwise stated)
Note: The Federation By-Laws, Article VI, 7. a. states: “The BOD shall meet at least five times per year...”
- a. It was noted that April 28, 2013 minutes approved at 7/24/13 BOD meeting
 - b. It was noted that July 24, 2013 final minutes have not been distributed nor approved. A final review of July 24th 2013 minutes as revised will be conducted by email.
 - c. It was noted that February 9, 2014 minutes not needed (No Quorum at meeting)
 - d. Memo asked for comments and corrections for January 11, 2014 and October 13, 2013 section by section. Changes and/or revisions were noted by Ken McGreevy. Both sets of minutes were approved with understanding that corrected minutes to be submitted to webmaster and posted to the Federation website.
- IV. INFORMATIONAL ITEM: Current Committee Vacancies:
- a. Costume, North/South, Teachers – All inactive at present.
 - b. Bill Lidicker, Connie Hull and Memo will work on reviewing, retiring, reorganizing or revitalizing these committees as needed.
 - c. Discussion of the purpose and past practice of Bruce Wyckoff’s Teachers Committee
 - i. A free ranging discussion of purpose and practice of Teachers Committee occurred.
 - 1 The committee served as a valuable aid to gather current teacher’s and group’s inputs to the Federation as to which dances are most popular.
 - 2 While not directly related it was noted that Stockton Folk Dance Camp and some experienced teachers actively offered classes or workshops in techniques and tips for effectively teaching both beginner and experienced dancers.

V. Report from Board Officers and Chairs

a. Treasurer (2013/2014 Budget Report)

- i. Sabine reported moving \$2,000.00 from checking to savings.
- ii. Memo explained the addition of the last two columns on the right which are intended to show how our income and expense items track vs. previous years.
- iii. Cricket asked why income is lower – the answer was that not all income from Statewide is included; plus this is a budget – i.e. a plan, but not cast in stone.
- iv. An Excel error was noted and explained.
- v. Report accepted.
- vi. Donations are being categorized and Memo will send letters out to donors.
- vii. A correction to the language used for stating the monthly total donations reviewed to be published in Let's Dance; delete word "soon".

b. Finance

- i. 2014/2015 Budget Review
- ii. Added a budget item for DVDs to next (2014-2015) year (a carryover of a Statewide 2014 expense of \$300.00 as specified by Sabine.
- iii. Discussion of funds allocated for New Dancer's Festivals
 - 1 This diverged into a broader discussion of what we should/will do with New Dancer's festivals. Memo remarked we need to separate the budget allocation from the details of implementation for New Dancer's events. Memo asked Lucy to serve as chair. She accepts chairing an ad hoc committee to investigate groups and teachers opinions and make proposals based on their inputs.
- iv. A fund raising item (T-shirts and Tote bags) was carried over from last year at \$9,900.00 with \$1,000.- expense. This is not a recurring item so it should be removed and only \$750.00 included as added income in new budget. See revised budget.
- v. Motion to accept 2014/2015 Budget as amended.

- 1 Budget acceptance was moved by Craig Blackstone, seconded by Hollis Radin, all ayes for approval as revised.

c. Past President (Lucy) Event at Statewide Sunday

d. Report by Loui Tucker on 2013 Fund Raising Project

- i. See attachment as revised (arithmetic error, net profit to date \$369.00)
- ii. Loui commented on how easy it was!

e. Statewide 2014 (Julie / Memo)

- i. See advertisement listing in attachments. Memo remarked remarked we should capture all of these promotional and planning activities to guide future Statewide Committees
- ii. Latest numbers to date: 86 registered - \$8,718.00

- iii. Hotels are filling fast – this is becoming a critical issue already for last minute registrations. Redding is proving to be a popular Memorial Day weekend destination.
 - iv. Deadline is Wednesday for the package deal pricing; Loui will post a reminder note to the Yahoo IFD group; Memo mentioned posting to EEFC mailing list, too.
 - f. Insurance (Ken Kaye)
 - i. Report submitted as attached; no questions.
 - g. Membership (Alicia)
 - h. Institute (Denise)
 - i. Bill reported that the Festival of the Oaks Institute (a non-Federation event) was presented by Loui Tucker and well received.
 - i. Promotions (Marija)
 - i. No requests. Loui suggests a note in Let's Dance to remind folks it is there!
 - ii. Experimental social media promotions – Memo's discussed his experimental ad placements on Facebook – which he judged were not a success statewide, but effective for targeting a local group or geographic area e.g. Chico World Dance.
 - j. Research (Cricket)
 - i. No report
 - k. Scholarship (Connie)
 - i. Connie sent a detailed reminder to International Folk Dancers yahoo group with instructions for people to make applications.
 - l. Archives (Adony)
 - i. Cleanup of locker needs to be scheduled per Loui
 - m. Parliamentarian & (By-Laws Ad-Hoc) (Bill)
 - i. Bill remarked he will start soon on a review.
 - n. Editor (Gary)
 - i. No report
 - o. Publications/Communications & (Schools Ad-Hoc) Committees (Hollis)
 - i. Facebook (Hollis / Memo)
 - p. Nominating (Craig)

Craig noted that there are changes to the previously announced slate of candidates, but we have a full slate. Memo Keswick – President, Kevin Greek – Vice-President, Loui Tucker – Secretary, Sabine Zappe – Treasurer. The floor was opened to new nominees / no new nominees were put forward. A vote for the whole slate was proposed – the 17 members present constituted a quorum. Bill Lidicker moved to elect the slate of nominees. Ken Kaye seconded the nominations. All voted yes. All nominees were elected to their nominated offices.

- VI. Upcoming Events (as listed on folkdance.com 4/21/14)
- a. Statewide 2014 (May 23-26)
 - b. Razzmataz Mendocino Camp (June 6-8)
 - c. Stockton Folkdance Camp (July 20-27 & July 27-August 3rd)
 - d. Moveable Feet (June 28th)

e. Penninsula Folk Dance Council (May 10th)

VII. Statement of Purpose (SOP) updates review (Memo Keswick)

VIII. Next BOD meeting? Stockton Folk Dance camp

a. Memo will poll the BOD for possibly either Wednesday (either week) or the middle Sunday for a meeting at Stockton Folk Dance Camp. It may be scheduled around a lunch.

b. Officer's Ball -

i. Memo suggests we have one.

ii. When? Consensus was that it has to be in October

iii. Conflicts - North/South Teacher's Weekend is early in October; Camp Hess Kramer is 17th?

iv. Lucy Chang graciously agreed to serve as to chair to organize the event.

v. The most probable date appears to be November 1st.

Craig moved we adjourn

Adjourned at 12:13 PM