

**Minutes of the Federation Assembly Meeting  
April 28, 2013 at the Blossom Festival  
San Francisco City College, San Francisco, California**

In attendance:

Hollis Radin, (Vice President)	Joe Croco (member)
Loui Tucker (Secretary)	Kevin Greek (member)
Sabine Zappe (Treasurer)	Marija Hillis (member)
Gary Anderson ( <i>Let's Dance!</i> magazine)	Nancy Kaye (member)
Adony Beniares (Archives)	Memo Keswick (member)
Becky Beniares (Archives)	Louise Lidicker (member)
Laura Douglass (Finance)	Mel Mann (member)
Ken Kaye (Insurance)	Esther Mann (member)
Bill Lidicker (Parliamentarian)	Mandy Stracke (member)
Ken McGreevy (Nominations)	
Cricket Raybern (Research)	
Marion Rose (Membership)	
Luiselle Yakas (Institutes)	

The meeting was called to order at 10:35 AM. A quorum was present. It was noted that Federation President Lucy Chang was unavoidably detained in Houston due to bad weather conditions. Vice President Hollis Radin ran the meeting.

Approval of the Minutes

In the interest of time, it was agreed that the minutes of the prior meetings that needed to be approved would not be read. The minutes of the meeting held in Berkeley at the Festival of the Oaks were approved. The minutes of the meeting held in Sacramento at the Camellia Festival meeting were approved.

The Treasurer's Report was submitted by Sabine Zappe. See attached. After a few items were questioned and discussed, the report was accepted.

The Membership report was submitted by Marion Rose. See attached. The new member, Eva O'Rourke, was approved. There was some discussion about members due to be dropped. The report was accepted.

Ken Kaye, Insurance Chair, provided his report. See attached. Some clubs provided a range instead of a firm total number of members, so Ken set the total number of dancers at 1260 and provided that number to the insurance companies. The insurance companies will multiply that number times their rate and provide him with a premium to be paid for coverage for the years. Ken and his committee will use the same tiered approach as in prior years to come up with a premium to be charged to each club.

Loui Tucker presented an analysis of the change in club membership comparing the number of dancers reported 2012 the numbers of dancers reported in 2013. See attached. Although a few clubs have experienced an increase in the number of dancers, the total number of dancers insured through Federation clubs has decreased.

There was some discussion about the ups and downs in club membership. We were reminded that there are many clubs in Northern California that choose not to insure their clubs through the Federation, so the total number of dancers covered by Federation insurance is not truly indicative of the total number of dancers in this area.

Loui said she planned to contact the Country Swingers Dance Club re their membership increase and perhaps write up an article about what they did. Gary Anderson said he knows enough about Carol Friedman's group (Petaluma Snap-Y Dancers) to write a similar article. He reported that Carol did a terrific job at the New Dancers Festival and had a distinct advantage because the hall used for the New Dancers Festival is the same one she uses for her group.

Ken McGreevy provided the report of the Nominating Committee and presented the officers currently nominated for the four elected positions.

President:	Memo Keswick
Vice President:	Loui Tucker
Secretary:	Ken McGreevy
Treasurer:	Sabine Zappe

His report was accepted. Hollis called for nominations from the floor. Mandy Stracke was nominated for the position of Secretary but she declined the nomination. Nominations were closed. The vote was taken and all officers were elected to their respective offices.

President Lucy Chang (in absentia) was thanked for her service and there was a round of cheers and applause.

Laura Douglass presented the Finance Committee's Budget. See attached. The new "Fund-Raising Drive" category was explained, and it was noted that the final price of the items had not been set. A motion was made to accept the Budget for the 2013-2014 fiscal year and it passed.

Dan Unger was not present to provide the report of the Promotion Committee but Gary Anderson, a member of that committee, explained the recent request for a grant from the Kolo Festival Committee for the purpose of paying for airfare and hotel accommodations for Yves Moreau to teach at Kolo Festival in November 2013 at the Croatian Center in San Francisco. The request for \$1200 from Promotion Fund was approved. Sabine will contact Jerry Duke about the check.

Connie Hull was not present to provide the Scholarship Committee report, but her proposal for a student membership fee category of \$25 (see attached) was discussed. Bill Lidicker confirmed that a change in the bylaws was not necessary. After some discussion, the Board decided that being a **half-time** students at an accredited school would be sufficient for receiving the student rate and the proposal was edited accordingly.

A motion was made and passed to approve the Student Membership policy document as amended. Loui will make the appropriate changes in the on-line application form, the PayPal link, and other web pages as necessary. She will also write a short article announcing the initiation of the Student Membership category to appear in the next issue of *Let's Dance!* magazine.

Loui Tucker presented the proposal of the Publicity Committee to use \$1000 to purchase t-shirts and/or totebags in time to sell them at the upcoming Statewide Festival in Santa Barbara. See attached proposal. These items would act as publicity for folk dancing in general when dancers use/wear the items in public, and they would also generate revenue for the Federation.

There was a discussion regarding whether to purchase *only* totebags or a *combination* of totebags and t-shirts. Loui was directed to use the \$1000 to get the best deal possible, with the understanding that purchase of certain amounts often provides a lower total cost, but to lean in the direction of more totebags than t-shirts. The motion was made to grant this request for funds and the motion passed.

Sabine Zappe presented a proposed form (see attached) for tracking in-kind donations. There was a discussion regarding why we need to keep track of in-kind donations. It will be useful to know for budgeting purposes in the event someone who is currently donating goods or services can no longer provide, or chooses to stop providing, those goods or services, at which time the Federation will have to decide to pay for the items or discontinue their use. The motion was made and passed for Sabine to email this form to Board members with an explanation, and request that they submit the form to her. She will keep track of these submissions.

Hollis Radin presented an email sent by Diane Baker from Federation South (see attached). There was some discussion about the concept of providing folk dance teachers to conferences and workshops with physical education teachers, how it might be funded, how it might be used, what kinds of support materials would need to be created, etc.

A motion was made to form an ad-hoc committee to explore the concept. The motion passed. The following individuals said they would be interested in working on this ad-hoc committee: Hollis Radin, Ken McGreevy, Adony Beniares, Gary Anderson, Cricket Raybern, Nancy Kaye. It was suggested that Barbara Frevert might be interested in working on the committee and that she should be contacted when a date and time are set for a first meeting.

Hollis noted that the agenda included requests from Lucy Chang for help with the *It Takes Two!* couples workshop planned for June 8, particularly in the area of refreshments. Memo Keswick, Louise Lidicker, and Marija Hillis said they would be willing to help.

Bill Lidicker announced that September 7 has been set for the next New Dancers Festival in Berkeley.

Loui reported that Lucy's concept of creating a "Dancers on Call" amateur performing group using willing Federation members is taking shape. One performance is already scheduled and dancers interested in participating have been emailing their information.

Kevin Greek reported that he now has 15 dancers who have volunteered to participate in the flashmob to take place at the Silk Road Festival on May 18. He is planning two simple dances and has sent video link and instructions to the volunteers. The show is at 3:00. There is only 30 minutes total, so it will be hard to fit in much teaching. Edessa will be playing 4:00-5:30. It was suggested that some back issues of *Let's Dance!* should be available, as well as a list of local places to dance. Loui will provide Kevin with a list of places to dance; Gary Anderson will provide some back issues of *Let's Dance!*

There was a discussion regarding making the minutes of Federation meetings available through the Federation website. Laura felt it would increase transparency and accessibility. Loui commented that her experience with similar minutes posted on other websites is that the pages get little traffic. A motion was made and passed to post the minutes of the meetings from the last two years on the Federation website. The minutes will not include attachments, but they will be provided if requested. Loui will write an article for *Let's Dance!* magazine noting the addition of the minutes and will track the number of hits the page receives. If it appears that the pages are being accessed, an effort will be made to add the minutes of earlier meetings to the website.

Newly elected President Memo Keswick said his first concern was the selection of a site and the formation of a committee to begin working on Statewide 2014. He said he would like the Board to meet and come up with a list of criteria (wood floor, ample safe parking, nearby restaurants and accommodations, etc.), and then put the festival out for bid. He feels that we need to involve the Federation members and member clubs early on and allow them the opportunity to set up the Festival rather than the Board selecting a location and then trying to find the people willing to put on the festival.

After determining that an adequate number of Board members will be attending Statewide in Santa Barbara May 17-19, Memo called for a Board Meeting at that time, the specific time and place to be determined, either at lunch or dinner on Saturday.

The meeting was adjourned at 12:15 PM.

Folk Dance Federation Budget Report - April 16, 2013						
PROPOSED BUDGET 6/1/2012 - 5/31/2013			ACTUAL BUDGET 6/1/2012 - 4/16/13			
ITEM	INCOME	EXPENSES	ITEM	INCOME	EXPENSES	
Let's Dance!			Let's Dance!			
editorial fee		\$1,500.00	editorial fee		\$1,500.00	
production cost		\$8,320.00	production cost		\$7,930.00	
mailing costs		\$3,180.00	mailing costs		\$2,583.06	
advertisements	\$1,500.00		advertisements	\$940.00		
<b>Let's Dance Totals</b>	<b>\$1,500.00</b>	<b>\$13,000.00</b>	<b>Let's Dance Totals</b>	<b>\$940.00</b>	<b>\$12,013.06</b>	
Membership & Subscriptions	\$15,477.00	\$250.00	Membership & Subscriptions	\$13,708.00	\$260.63	
Federation Officers:			Federation Officers:			
Board Meetings		\$800.00	Board Meetings		\$373.22	
Fundraising Drive	\$1,000.00	\$100.00	Membership Drive			
Federation Cup		\$100.00	Federation Cup			
President's Correspondence		\$100.00	President's Correspondence			
Federation Committees:			Federation Committees:			
Archive		\$700.00	Archive			
New Dancers Festival	\$100.00	\$1,500.00	New Dancers Festival		\$486.53	
Communications		\$500.00	Communications			
Web hosting		\$120.00	Web hosting			
Domain name		\$10.00	Domain name			
Postage		\$100.00	Postage			
Institute	\$500.00	\$270.00	Institute	\$812.00	\$451.82	
Publicity/Advertising		\$50.00	Publicity/Advertising			
Officer's Ball	\$2,000.00		Officer's Ball			
Room rental		\$1,370.00	Room rental	\$500.00	\$1,690.00	
Dinner		\$800.00	Dinner (& snacks)	\$20.00	\$808.45	
Miscellaneous		\$30.00	Miscellaneous	\$2,314.00	\$443.28	
Scholarship		\$1,200.00	Scholarship			
Statewide		\$500.00	Statewide			
Insurance	\$7,700.00	\$7,700.00	Insurance	\$1,340.00	\$5,510.02	
Miscellaneous:			Miscellaneous:			
Taxes			Taxes		\$198.00	
National Folk Org.		\$50.00	National Folk Org.		\$50.00	
Other			Other		\$34.54	
Donations	\$500.00		Donations	\$1,030.66		
Paypal fees		\$100.00	Paypal fees		\$56.61	
Interest			Interest	\$54.75		
Subtotal	\$28,777.00	\$28,950.00				
Balance transfer from savings	\$173.00		Balance transfer from savings			
<b>TOTALS</b>	<b>\$28,950.00</b>	<b>\$28,950.00</b>	<b>TOTALS</b>	<b>\$20,719.41</b>	<b>\$22,174.16</b>	
As of April 16, 2013						
Non-Restricted Funds:						
Checking Acct:	\$7,435.63					
General Money Market Acct:	\$34,248.59					
Sub Total:	\$41,684.22					
Restricted Funds:						
Promotion Money Market Acct:	\$46,530.65		Institute category includes:			
Insurance Acct:	\$1,042.40		Heritage Festival			
Scholarship Fund:	\$0.00		It Takes Two			
New Dancers Festival Fund:	\$0.00		Maypole Festival			
Sub Total:	\$47,573.05					
Total	\$89,257.27					



## Folk Dance Federation Membership Report

April 13, 2013

Marion Rose reports the following:

### ALL OF THE FOLLOWING NEED BOARD APPROVAL:

#### New Members:

Eva O'Rourke, Petaluma

#### Dropped:

(11) Edward Goller, Westminster

(12) Erica Okamura, Peoria, AZ

David Thomson, Napa

Millie Von Konsky, San Ramon

May Wang, Cupertino

#### Due to be dropped:

Jan Donna Burgess, Meadow Vista, CA

Alexandra Schiller, Coquille, CA

Outlaws Western Dance Team (Norm Bowden), Carmichael, CA

Sacramento International, Sacto

Feb Maya Balenz, Sebastapol

Annelise Bazar, Santa Clara

Caroline Chang, Belmont

Mary Guinn, Carmichael

Lise Swedberg, Denair

Individual members	235 (was 240)
--------------------	---------------

Group members (GM)	71 (was 71)
--------------------	-------------

Family members (FM)	79 (was 79)
---------------------	-------------

Foreign members	5 (was 5)
-----------------	-----------

Subtotal	390
----------	-----

Comp Subscriptions	3
--------------------	---

Subtotal	393
----------	-----

Libraries (subscriptions)	31 (was 31)
---------------------------	-------------

Total	424 (was 429)	Total members 503 if you include an additional person for family memberships.
-------	---------------	--

My last report was March 6, 2013

## **FEDERATION INSURANCE REPORT**

**APRIL 28, 2013**

In preparation for the July 1 renewal of General Liability and Accident policies, I asked each member club to let me know how many regular members each club has as well as the intent to continue with the Federation's insurance program. Each club must be an active member of the Federation. I gave them a deadline of April 15 since the insurance agency requires the number of dancers by May 1. All of the clubs have responded.

Based on those responses there are 1,260 dancers, down from 1,314 reported last year. The insurance companies multiply this number by the rate to compute the premium. (We have 2 policies: the General Liability and the Accident policy).

After receiving the new premium, Loui and I will again come up with a cost sheet as we did the last two years to determine how much each club should pay. We determined the cost for each club using a tiered approach based on the number of dancers in each club. I advised each club to expect some sort of increase in the fee for the next policy period.

Submitted by Ken Kaye

## Analysis of Federation Club membership - comparing 2012 and 2013 figures

2012 Club	2013	
8 Fine Lace & Leather CW Dance Club	9	1
8 Napa Valley Folk Dancers	8	0
9 Advanced Balkan Dancers	10	1
9 Menlo Park Folk Dancers	gone	-9
9 Petaluma/Novato International Folk Dancers	8	-1
<b>new</b> Balkan Dance Cabal	10	10
12 Israeli Folk Dancers of Santa Cruz	14	2
12 Modesto Tango	8	-4
12 Outlaws Western Dance Team	10	-2
12 Royal Scottish Country Dance Soc.	8	-4
13 Del Valle Folk Dancers	15	2
13 Mostly Balkan	15	2
13 Palomarian Folk Dancers	17	4
13 San Francisco Dance Circle	19	6
14 Kolo Koalition	18	4
14 Pains & Spares Folk Dance Club	10	-4
15 Pulaski Polish Dancers of Fresno	18	3
15 Reno International Folk Dance Co-op	13	-2
16 Chang's International Folk Dancers	18	2
16 Healdsburg Tango Association	gone	-16
16 Humboldt Tango	20	4
16 Sacramento Cape Breton Step Dancers	8	-8
16 Santa Rosa Folk Dancers	12	-4
16 Scandia Saturday	22	6
18 Fresno Danish Dancers	18	0
18 Nevada Country Folk Dancers	12	-6
18 Redding Folk Dancers	12	-6
19 Village Dancers	12	-7
20 Bay Osos Folk Dancers	20	0
20 Greek Feet	20	0
20 Snap-Y Dancers of Sonoma	16	-4
21 Mandala Folk Dance Center	20	-1
23 Alpentanzer Schuhplattler	27	2
23 Carriage House Folk Dancers	19	-6
26 Petaluma Snap-y Dancers	40	14
30 Country Hustlers	30	0
30 Kopachka Folk Dancers	30	0
33 Country Swingers Dance Club	65	32
34 Red Thistle Dancers	20	-14
38 First & Last Dancers	20	-18
40 Boots N' Buckles	35	-5
50 Humboldt Folkdancers	30	-20
50 Pony Express Dance Club	50	0
50 Razzmatazz Folk Dance Club	45	-5
52 Downright Country Dance Club	45	-7
55 Country Quick Steppers	60	5
74 California Kolo Festival	60	6
96 Northern California Spelmannslag	80	-16
133 Berkeley Folk Dancers	150	-17
<b>1314</b>	<b>1246</b>	<b>-68</b>
7 clubs showed no change		
Two clubs are gone		
One new club		
11 clubs had modest (under 8 dancers) increases		
1 club had better-than-modest increase (14)		
1 club had remarkable increase (32 dancers - doubled!)		
16 clubs had small decreases (less than 10)		
4 clubs had double-digit decreases!		

Let's Dance!  
Let's Dance!



PROPOSED BUDGET		June 1, 2013 - May 31, 2014	JUSTIFICATION/COMMENT
	INCOME	EXPENSES	
<b>Let's Dance!</b>			
editorial fee		\$1,500.00	
production cost		\$8,320.00	
mailing costs		\$3,180.00	
advertisements	\$1,500.00		
<b>Let's Dance Totals</b>	<b>\$1,500.00</b>	<b>\$13,000.00</b>	
<b>Membership &amp; Subscriptions</b>	<b>\$15,477.00</b>	<b>\$500.00</b>	
<b>Federation Officers:</b>			
Board Meetings		\$600.00	(6 mtgs)/(\$100 rm rental OR food)
Fundraising Drive	\$1,800.00	\$1,000.00	\$500 ea for 100 tote bags @\$9; 50 T-shirts @\$18
Federation Cup		\$100.00	Award to a club for increased participation
President's Correspondence			Postage, printing
<b>Federation Committees:</b>			
Archive			
New Dancers Festival		\$1,500.00	\$250 X 6 events
Communications			
Web hosting			
Domain name			
Postage			
Institute	\$500.00	\$270.00	Teachers, CD, syllabus, hall rental
Publicity/Advertising		\$50.00	Labels, Name Tags
Officer's Ball	\$2,000.00		
Room rental		\$1,370.00	
Dinner		\$600.00	
Miscellaneous		\$30.00	
Scholarship		\$1,200.00	
Statewide	\$11,000.00	\$11,000.00	Deposit for hall rental, etc.
Insurance	\$7,700.00	\$7,700.00	Restricted and self funded
<b>Miscellaneous:</b>			
Taxes		\$200.00	Sales tax for tote bag and T-shirt fundraiser
National Folk Org.		\$50.00	
Other			
Donations	\$500.00		
Paypal fees		\$100.00	
<b>Interest</b>			
<b>SUBTOTALS</b>	<b>\$40,477.00</b>	<b>\$39,270.00</b>	
Balance transfer from/to savings		\$1,207.00	
<b>TOTALS</b>	<b>\$40,477.00</b>	<b>\$40,477.00</b>	
<b>As of June 1, 2013</b>			
<b>Non-Restricted Funds:</b>			
Checking:	\$8,047.92		
General Money Market:	\$34,248.59		
<b>Sub Total:</b>	<b>\$42,296.51</b>		
<b>Restricted Funds:</b>			
Promotion Money Market:	\$46,530.65		
Insurance Account:	\$1,027.40		
Scholarship Fund:	\$0.00		
New Dancers Festivals:	\$0.00		
<b>Sub Total:</b>	<b>\$47,558.05</b>		
<b>Total</b>	<b>\$89,854.56</b>		

Proposal for Student Membership Rate  
By Connie Hull, Chair of Scholarship Committee  
April 28, 2013

Many students are on a limited budget. The Federation seeks to increase its membership. Therefore, to encourage students to become members, I propose that the Federation establish a Student Membership category as a subcategory of the Individual Membership as defined in Art. III, Section 4 of the By-Laws.

Criteria for the Student Membership:

1. Age 26 and under.
2. Attending as full-time student in an accredited school.
3. Submits a copy of the official Student ID card as verification of status.

Cost of the Student Membership to be \$25 per year.



### **MOTION FOR SEED MONEY FOR FUND-RAISING by Loui Tucker**

*I move that the Folk Dance Federation Board authorize up to \$1000 to be allocated for the purchase of "I ♥ FOLK DANCING" tote bags and/or the "VARSITY FOLK DANCE" t-shirts to be sold at up-coming dance events.*

Background: It was one of my goals as Federation president to increase interest and membership in the Federation by creating incentives and benefits to being a member. In May of 2010, just prior to Statewide in Sonoma, the Federation paid \$450.00 for 100 tote bags (see image on right). We gave them away to Federation members and had several dancers join the Federation on the spot, just to get the tote bags.



In December of 2010 I did much the same thing with the VARSITY FOLK DANCE t-shirts (see image below). We purchased 50 t-shirts for \$435.00 and gave them away to the first 50 Federation members at the Presidents Ball that year.



Proposal: I am proposing with my motion that we spend up to \$1000 to have more of the tote bags and/or t-shirts made, take them to Statewide in Santa Barbara May 17-20, and sell them to dancers attending that event. I anticipate selling the tote bags for \$10 and/or the t-shirts for \$20. If there are items left over they can be taken to Stockton Folk Dance Camp and sold through the vendors there. Even after paying sales tax, we should see a good profit.

The Future. I will report to the Board in the Fall of 2013 on the results of this project. If this fund-raising goes well, there are many ways we can expand it. Unless the Board wants to set up an on-going line item in the Federation budget, I plan to come back to the Board to request additional funds to purchase stock if the project looks like it is one that can continue to be profitable.

1. Place ads in other dance-related magazines and newsletters encouraging readers to send checks for items, and adding the cost of shipping the items.
2. Set up a web page so that items can be purchased using PayPal or a credit card and shipped to purchasers.
3. Expand both designs into bumper stickers.
4. Set up an account with one of the many websites that will allow visitors to place these designs on other items - their own color and style of t-shirt, coffee mugs, key chains, hats, etc. These sites pay a percentage of the sale to the provider of the design.

Note: I am willing to manage this project and I can store excess stock in our basement.

[illegible]





---

## Idea for Federation to sponsor teachers

---

Diane Baker <diane.baker@spamcop.net>

Tue, Mar 26, 2013 at 2:36 PM

To: Lucy Chang <lscsamalex@gmail.com>, Memo Keswick <memok@saber.net>, valerie daley valerie daley <dancing.valerie@gmail.com>

I just put down the latest issue of "Let's Dance" and was excited by the mobflash & other outreach ideas. That kindled an idea in my brain about putting dynamic folkdance instructors into conferences & workshops for physical education teachers & teacher candidates.

A little history:

Last December I contacted Kristen Okura, a topnotch high school phys ed teacher, who was in charge of the Southern District CAHPERD conference to be held in January, the weekend before the Laguna Festival. She extended the opportunity for a folkdancer to present a session at the conference. I thought this would be a great opportunity since all students + music, phys ed & classroom teachers receive complimentary admission to our festival. Lee Otterholt accepted the invitation to teach at the conference. With his athletic body, sense of humor, excellent pacing and clear instructions, Lee's a great choice for teaching middle school physical educators, as well as college students preparing to teach physical education. Just before the conference he balked at presenting a session without receiving payment. Understandably he wanted to be paid for his time & travel since that's how he makes a living. CAHPERD does not pay session presenters. (It's understood that we all benefitted from the leaders who went before us, so when the time comes we make contributions by teaching teachers, organizing, etc. etc.) So the folkdance session was cancelled.

Here's where the Folkdance Federation could get involved. There are summer workshops for physical educators, annual conferences in So. & No. California and a state conference every year in March. I still have contacts within CAHPERD and could help arrange for a folkdance session to be included in conference programs. The Folkdance Federation would need to identify exemplary, dynamic teachers, offer them a stipend to do the presentation and guidance about how to structure the session. It may already be too late for summer workshops, depending on their deadlines for submissions. What do you think of the idea? If you support it please add it to the agenda for upcoming board meetings.

I'm still a member of CAHPERD and to contact chairpersons of the various workshops would ask for the help of Keith Johannes, a retired former colleague of mine in Santa Ana USD and former president of CAHPERD and who is still actively involved with the organization.

Diane Baker