

## MINUTES OF FOLK DANCE FEDERATION BOARD MEETING

February 9, 2013

at the Festival of the Oaks,

Live Oak Park Community Center, Berkeley

### Board members:

Lucy Chang, President

Hollis Radin, Vice President

Connie Hull, Scholarship

Bill Lidicker, Parliamentarian

Laura Douglass, Finance

Gary Anderson, *Let's Dance!* Editor

Cricket Raybern, Research

Ken McGreevy, Nominating

Luiselle Yakas, Institutes

### Members

Kevin Greek

Louise Lidicker

Richard Graham

Angel Tam

The meeting was called to order at noon. A quorum was present.

Approval of the Minutes. Ken McGreevy read the minutes of the January 16, 2013, meeting in San Carlos. The minutes were then approved as presented.

Treasurer's Report. Lucy presented the Treasurer's Report on behalf of Sabine, which was accurate through January 31, 2013. The report was accepted as presented.

We discussed the expense under Institute of which approx \$300 was for lunches at the Heritage Festival Board meeting. The cost seemed high for 18 attendees. It could have been that lunch was supplied for the Board attendees and *all* volunteers present working on Festival setup. It had been the Federation's intent to fund lunch only for the Board members and general members who attended the Board meeting. This will be clarified for future events. Lucy also noted that she will ask Sabine to move this lunch expense from Institute to Board Meetings.

Membership Report. No membership report was submitted. However Gary noted that 435 copies of *Let's Dance!* had been mailed out in January 2013, which is close to the 427 membership count. This includes family members (counted as 1 and not as 2) reported in January so there is essentially no change. It is not unusual to lose members due to leaving the area or due to our aging membership, so every effort needs to continue by all Board members to recruit new members.

Hollis raised the question of switching to online delivery of *Let's Dance!* Lucy discussed this idea with Loui two years ago and they are aware that we have the capability of having members enter a code to get access online, but it was felt that many of our members are computer challenged or simply do not wish to have *Let's Dance!* accessible solely via the computer. Furthermore, it was felt that we would lose members because 1) if dancers can read online, why join the Federation, 2) many members want to receive the hard copy, 3) many members do not have access to high end color printers. Cricket said there are new ways now available. Lucy said this is a great topic for the new president and Board to discuss in the future.

Nominating Committee. Ken McGreevy presented his report that included one candidate for each Federation office.

Specifically:

President – Memo Keswick

Vice President – Loui Tucker

Secretary – Ken McGreevy

Treasurer - Sabine Zappe

Ken McGreevy suggested that we do more to raise the visibility of our need for candidates, perhaps by running a brief monthly appeal written by different board members each time. Lucy pointed out that she has frequently mentioned the subject in her column. However, she was also instructed not to directly solicit candidates as this was the duty for the Nominating Committee. As President, Lucy met many members all over Northern California and since she is term-limited she felt there was no harm in talking with members to consider running for office. Lucy conveyed that this issue could use discussion and clarification in the future. She sees a lot of advantage if an interested candidate for president could select possible officers to run together as a slate. She can see disadvantages as well. Ken stated that it is clear from talking to prospective candidates that they do not think of running for office until approached. Bill Lidicker remarked that the most effective means is for the Nominating Committee to meet and discuss good prospective candidates and then go and target these candidates and encourage and recruit them to run for office. Bill said a broad appeal does not work. Bill expressed disappointment and felt we should have two candidates per office. Lucy remarked that she had approached several members, and two of those individuals had expressed a willingness to consider the Presidency.

Insurance Committee. Lucy reported for Ken Kaye. Several groups had paid membership dues recently, which will be reflected on the income side in future Treasurer's reports

Research Committee. Cricket reported that Tom Sha has agreed to serve on this committee. She said that she requests each member to research and write up notes to two dances per year, which she felt was very reasonable and doable. She does not have a backlog of ready-to-publish dance notes for *Let's Dance!* She was asked to write a short article in *Let's Dance!* to recruit new members to her committee.

Let's Dance! Bill mentioned that his article on couple dancing was postponed because there was no room. Gary said the pages jump from 24 to 28 the way the printing set up goes, plus it would be more expensive. Hence, there are times when articles are set aside. Bill indicated that his article was made at the request of the January Board meeting, and it is time sensitive. Lucy suggested that if Gary encounters a space crunch in the future, to discuss it with her or the future president. Solutions exist, such as reducing some of the Federation ads from full page to half page. Gary agreed.

Promotions Committee. Lucy reported for Dan Unger. A request made by Luiselle for \$130 for the promotion of a New Dancers Festival and the Blossom Festival in the SF Dance Week was approved. April 28 is the date for the New Dancers Festival in San Francisco, which is in conjunction with the Blossom Festival and the Federation Board and General Assembly meeting.

Finance. Laura Douglass reported that budgeting for 2013-2014 is in process with a possible review of the Finance Committee following the Camellia Festival Board meeting and for final presentation at the April 28, 2013 meeting.

Scholarship Committee. Connie Hull will draft a student member rate proposal, to be included in next agenda and presented at the next Board meeting

Flash Mob. Kevin Greek reported on the plan to have a flash mob performance during the May 18<sup>th</sup> Festival of the Silk Road at the Mexican Heritage Theater in San Jose. Video capture is planned, but whether a professional videographer will be recruited or a Flip camera type capture will be used is being researched. Cricket pointed out that this is the weekend of Statewide when many would-be volunteers may be in Santa Barbara. Kevin is aware of this conflict but feels there will be interested dancers attending the Flash Mob and the Silk Road festivities. Lucy handed out a quick 'Save the date' flier for everyone to use to help advertise.

Institutes Committee. Luiselle reported on the Heritage Festival Institute. Net income was \$181. She handed out a report. Bill asked if the Institute Committee approached the Berkeley Folk Dancers to see if any assistance or input was needed for the Festival of the Oaks. Nobody approached the Berkeley Folk Dancers. The Institute Committee was asked to review its role and responsibilities.

Vice President's Report. Promotion and Networking Update: Hollis, Cricket, and Kevin Greek worked together to set up a trial Federation Facebook page with Stanford Folk Dancers and Chang's Folk Dancers. We need to get more Federation groups linked and we need photos, especially for events. Contact Hollis to get information.

New Dancers Festivals. Lucy presented the updated list of New Dancers Festival, which included a tentative new one during the Silk Road Festival in May.

Maypole Festival Update. The Maypole Festival is scheduled to take place at the picnic area near the Pioneer log cabin area in Golden Gate Park, adjacent to Stow Lake, on the road connecting to JFK Drive. The plan is to lead an attention-getting parade from Strybing Arboretum, passing by the Japanese Tea Garden, from there to the cabin picnic area. The organizers asked The Mad Mollies to lead the parade and are waiting for a response. An accordionist or non-amplified musician is being solicited to provide accompaniment. Ken McGreevy noted that an accordionist plays for them at the Palo Alto Baylands 'greet the dawn'

event on May Day. Perhaps he can be recruited. Nancy Kaye is teaching the children from the Chang's FD to do the Maypole dance. More children are encouraged to participate. Lucy handed out a half-page flier with the basic information and requests that all Board members help advertise.

The Couples Festival - It Takes 2 Couple Dance Workshop and Party

Lucy presented the updated flyer and registration form. Due to the need to wrap up the meeting, update on this event was postponed until the next Board meeting. In the meantime, please register to come and help.

Lucy reminded everyone that the next Board Meeting is on March 9, at the Camellia Festival in Sacramento. Tentative time is 10:30 am – noon.

The Board and members enjoyed lunch provided by the Berkeley Folk Dancers. The meeting was adjourned at 1:19 PM.