

# Folk Dance Federation Board Meeting

July 17, 2010 - 03:00 PM, Adjourned at 6:00PM

Location: 153 Race St - San Jose, CA

Meeting called by President Loui Tucker -- Minutes taken by Rebecca Beniares

**Attendees:** Loui Tucker\*, Sabine Zappe\*, Rebecca Beniares\*, Adony Beniares\*, Bill Lidicker\*, Louise Lidicker\*, Gary Anderson\*, Irene Croft, Elsa Bacher\*, Dick Rawson, Marion Rose\*, Laila Messer\*, Cricket Raybern\*, Beth Berezovsky\*, Susan Gregory\*, Denise Heenan\*

\*Officers and Committee Heads

(Per Loui, we have a quorum.)

## Reading and approval of previous meeting minutes

**Presenter:** Rebecca Beniares

(Minutes of April 24, 2010 - by Louise Lidicker)

Approval of minutes - MSC Loui Tucker

## Treasurer's Report (see attached Treasurer's report, Statewide 2010 report, and dues analysis)

**Presenter:** Sabine Zappe

### Report/Discussion

1. Fiscal year ending May 31, 2010 shows actual budget overrun by \$884.61.
2. Fiscal year to date actual budget (June 1, 2010 to July 15, 2010) shows expenses didn't meet budget, mostly due to Statewide and *Let's Dance!* overruns.
  - One Statewide band will donate back their fee of \$100.00 after we become a 501(c)(3).
3. Statewide final income and expense report handed out (by Gary Anderson) shows we only lost \$150.36, which is good.
4. Dues analysis report by Elsa Bacher shows an increase in membership fees of about 150% spread over the 1980's. After 1989, the fees were only increased once, by about 13%. Gary Anderson's production costs have gone up by 38% from May to August of 2010.
5. Loui made a motion for a dues increase (Individual \$35, Family \$40, Groups \$45.) starting in November. Loui suggested covering hardship cases for one year using money from the \$500.00 provided by the officer's slush fund.
6. Motion by Bill Lidicker to amend the dues increases to: Individuals \$35, Families \$45, and Groups \$40.
7. Motion to increase dues in November using Bill L's amended figures. Seconded by Beth. Passed unanimously. There will be an announcement in September *Let's Dance!* to advise members of upcoming dues increase and the rationale behind it, and give members an opportunity to pay dues in advance of the increase.
8. Gary Anderson said that each *Let's Dance!* mag costs \$3.00 to produce, including postage. Loui suggested giving out free *Let's Dance!* magazine's at festivals next to a donation box. Might help promote folk dancing. This will be left up to Gary as Editor.
9. There was a discussion about on-line PDF of *Let's Dance!*
  - Cricket said there is an 18-28% drop in membership when people have to read *Let's Dance!* on line instead of in magazine form.
  - Loui offered options: Gary to publish on website only and members would have access code. Or how about a teaser PDF with headlines or table of contents?
  - Gary said his publishing program won't break magazine into single pages using PDF's.
  - Bill Lidicker suggested sending groups 2 copies instead of one. Loui said most group members were also individual members and got a copy of *Let's Dance!*

TEN MINUTE BREAK

## **Committee Reports**

### **501c(3) ad hoc committee**

**Presenter:** Loui Tucker

**Report/Discussion** - very long and detailed. The following are the highlights:

1. Loui called the IRS to correct the return address shown on the application for the 501(c)(3).
2. Per the IRS case worker, the Articles of Incorporation language must be changed to include language already in the Federation's Bylaws. Can we amend them, or must we re-write everything? We can amend at this time.
3. Dick Rawson said that Loui's suggested revisions could be cut and pasted into the Articles. The last time the Articles were changed was in 1978, when they were completely re-written. That will be left for another meeting in the future. Right now the objective is to get the Articles amended sufficiently to satisfy the IRS and get the 501(c)(3) application approved.
4. Loui made a motion to make the requested amendments to the Articles of Incorporation as provided. MSC.

**Action Items** -

1. Loui and Dick Rawson will work on the final version of the amended Articles, get it signed and submitted to the Secretary of State.
2. A re-write of the Articles of Incorporation will need to happen in the future.

### **SCHOLARSHIP** ( See attached report)

**Presenter:** Beth Beresovsky

**Report/Discussion**

1. Beth made the required revisions to the SOP.
2. Per Beth, 3 people got Stockton scholarships.
3. Marion Rose asked if we could grant scholarships for Federation membership fees.
4. Dick Rawson proposed deleting SOP item 4. Sabine seconded. MSC
5. Dick Rawson proposed changing "Recipients should be required to make some kind of final report to the committee" to "Recipients shall be required....." MSC.

**Action Items** -

1. We will discuss scholarships for membership fees at a future meeting.

### **Institutes**

**Presenter:** Loui Tucker (for Judy Robinson)

**Report/Discussion**

1. Judy is working with Marion Earl to find teachers from various locations for the President's Ball on December 11<sup>th</sup>.
2. Al and Teddy Wolterbeek, Barbara Bevan, Marilyn Smith, Davida Munkras, and Alan Rothchild all agreed to teach for half an hour.

### **Publicity**

**Presenter:** Susan Gregory

**Report/Discussion**

1. Susan suggested putting coupons in *Let's Dance!* for Federation members to get discounts on events.
  2. Susan compiled a list of give away items for the President's Ball.
  3. Loui made a motion that the Federation provide the Committee with \$500.00 for give-away items for publicity. MSC
  4. Elsa suggested consumable items like post-its.
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**Action Items -**

1. Investigate selling things/requesting donations at events to raise \$ and provide publicity.
2. **Beth, Becky, Cricket, Elsa, Loui, Eileen to provide Susan with list of possible freebies via email.**

**Membership**

**Presenter:** Marion Rose

*See attached report for details.*

**Report/Discussion**

1. New members were unanimously approved.
2. Marion will remove the 5 people who aren't members and are getting *Let's Dance!* magazine.
3. Marion thinks we need to design a new membership envelope, which will allow her to update address the information more easily.

**Action Items -**

1. Marion will investigate the cost and design of the new envelope.

**ARCHIVES**

**Presenter:** Adony Beniares

**Report/Discussion**

1. Adony said he has 86 boxes of archival material in storage to date. He suggested that we put a notice in Yahoo groups and *Let's Dance!* magazine to ask for volunteers in helping sort the materials. The helpers can take home the duplicates/what we aren't keeping.
2. Sabine asked if we planned on having the documents scanned.
3. Bill Lidicker mentioned that paper lasts longer than electronic storage. Also, technology changes may affect the nature of electronic storage.
4. Adony will arrange for a sorting party some time at the end of 2010 (Oct. or Nov.)
5. Elsa and Laila offered to help with the Archive Committee's sorting party.

**Action Items -**

1. We will discuss scanning/storing documents after they are sorted.

**RESEARCH**

**Presenter:** Cricket Raybern

**Report/Discussion**

1. Cricket needs two more people on the Research Committee to help write dance notations for *Let's Dance!*

**Action Items -**

1. Bill Lidicker will talk to Cricket about being on the committee..

**PROMOTION**

**Presenter:** Loui Tucker for Ann Brown

**Report/Discussion**

1. Loui asked the Board Meeting members to try to come up with the name of someone to head the Promotion Committee in place of Ann Brown. Ann has been unable to attend most of the Board meetings and has not been actively promoting the Fund.

**LET'S DANCE! MAGAZINE**

**Presenter:** Gary Anderson

*See attached Statewide 2010 Summary and survey.*

## **COMMUNICATIONS/PUBLICATIONS**

**Presenter:** Adony Beniares

### **Report/Discussion**

1. Adony needs to know the scope of this committee, as it overlaps with the Publications Committee.
2. Loui will put ideas on paper about this.

### **Action Items -**

- 1) Lucy Chang will work on dance notations (on website only) for *Let's Dance!* magazine. May be completed sometime in September.
- 2) Lucy, Adony and Loui will work together on website database.

## **INSURANCE**

**Presenter:** Elsa Bacher

### **Report/Discussion**

Elsa wants to retire as head of committee as soon as we receive 501(c)(3) status. Is willing to be replaced earlier if new committee head is found.

### **Action Items -**

Loui will ask for a replacement for Elsa in *Let's Dance!* magazine

## **North/South**

**Presenter:** Laila Messer

### **Report/Discussion**

1. Laila questions the need for No/So committee because the Federation South shows no interest in going to meetings.
2. Adony suggested that this committee be rolled into the Communications Committee. We will discuss this further at a future meeting.
3. Loui said that she and Valerie (Current President of Federation South) can meet at Stockton Camp as a de facto No/So committee with others to join if desired. Loui will contact Valerie.

## **Finance**

**Presenter:** Louise Lidicker

### **Report/Discussion**

4. Nothing to report

## **President's Report**

**Presenter:** Loui Tucker

### **Report/Discussion**

5. Nothing to report.

**LOCATION OF THE NEXT MEETING:** Undetermined - TBA at a later time.

Meeting ended at 6:pm