THE MAGAZINE OF INTERNATIONAL FOLK DANCING

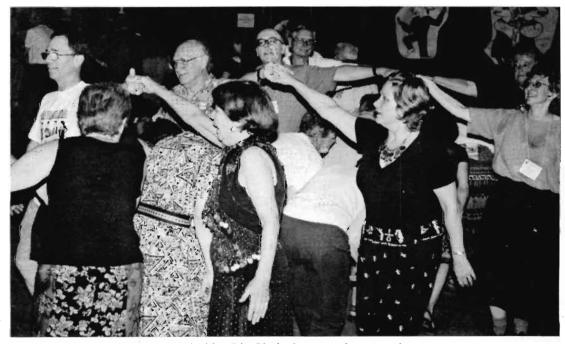
Stockton Folk Dance Camp 2004

Graphic by Susan Gregory

Coverage begins On Page 12



Lee Otterholt, leading Nadir Tiveron, Brazil and Gwen Cordray, Iceland



Appalachian Big Circle dance can be a stretch!

Let's Dance!

Volume 61, No. 7 September 2004

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(Dressed to Dance! is on vacation)

You can now post your folkdance event flyers on the Federation's web site: www.folkdance.com. If you need assistance, contact Dick Rawson at drawson@gilia.com

Note change!

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IT'S TIME TO GET TO WORK

Bv Laila Messer

First, my special thanks to Daniel Brady, a teacher, whose enthusiasm is inspiring and whose many excellent suggestions are contained in this letter.

In April I proposed to all Assembly Board members that the Federation begin work to fulfill the fifth stated purpose of our nonprofit organization..."TO PROVIDE PROGRAMS IN CONJUNCTION WITH...SECONDARY AND ELEMENTARY SCHOOLS..." It met with an initial positive response; additional members have been responding positively since then.

"Select the 'coolest' dances so students can be instantly successful and have fun," suggested Donna Frankel. "Sometimes we'd put on a show for the whole school and parents," recalled Fan Ajoian. "Have a competition kids can work toward," offered Judy Kropp of Modesto. "I think an approach through the schools is the first step to rebuilding folk dance," says Editor Gary Anderson. Mel Harte suggests those who work with school children have a special column in Let's Dance! Carlos Ruling, ex-president of the Federation and International Folk Dancers said, "I owe my lifelong career in dance to my very first exposure to folk dancing at free classes given at Roosevelt Junior High."

We already have members teaching folk dancing in schools, in recreation centers as well as privately. I now call on them for advice and ideas to help the Federation make this effort a success. I ask those teachers to write telling what has worked for them and how various dances integrate with aspects of their curricula. This information should be collected and organized into grade level files. Another idea is to create a network for teachers to exchange ideas and experiences.

Dance and music have been proven to enhance learning. This form of folk art is fun to do and also enhances history, singing and art. We need to develop a really good plan, a plan for each grade level, a plan so good that folk dancing becomes a welcome part of school life.

Let's begin by making a first class video for an early grade level, one which includes some basic steps, a part of a simple dance, and, to show what can be achieved, part of a more advanced dance. If this proves successful, other videos, PLUS a CD of the music, the necessary dance descriptions AND the name(s) of experienced folk dancers of the area who can be of assistance, can be produced and be available to teachers and/or schools.

Let's have the plan ready by January 9, 2005. If you're interested in helping to make this happen, contact me so work can begin. We'll need people to select appropriate dances for the various grade levels, charismatic teachers and photographers who are skilled at videotaping dance and dancers.

So let's get to work. I know we can do a good job.

Laila 415-332-1020 P. O. Box 56l, Sausalito, CA 94966 tspolaris1@aol.com

Publicity Corner

MEET DONNA FRANKEL

By Laila Messer

I am very happy to introduce Donna Frankel who will be writing this Publicity Corner. She will be sharing ideas on promoting folk dancing, our clubs and classes.

Donna lives in Saratoga and teaches in the South Bay Area. She is married and has two children. At San Diego State University, she majored in Recreation Administration with a minor in Dance. Her early training was in classical ballet. She has also studied Modern Dance, Jazz, Ice Dancing, Flamenco, Tap and Folk.

Her teaching experience includes ballet, ballroom, Latin, country western and International folk dancing. She has developed creative dance and gymnastic programs for children. She feels it best to get kids started in folk dance at a young age, that there is a need for children to be exposed to positive experiences with music and dance from around the world.

Presently she teaches twelve dance classes a week. She also leads 3-4 folk dance cruises a year and has a busy and active home life. She is always happy to share her many ideas. Best of all is her attitude--always enthusiastic, encouraging and inspiring.

IT'S AS SIMPLE AS...

Every group needs to advertise and find new members to keep their club fresh, alive, active and growing. While we enjoy our old dances, watch how quiet and interested a dance class becomes when brand new material is taught. Same goes for social circles. We enjoy our old friends, but everyone needs to meet new people who invigorate our lives. So the question becomes how to do this with limited time and tight budgets.

In my experience, word of mouth is the best of all advertising. When someone you know calls and says let's go together to the _____, you tend to want to participate, for even if the event is a drag, you have a friend to share it with. Short of personal invitations, an excellent source for new members is the Internet. Your group/president or membership chair should get on every dance list possible. While local lists produce the most foot traffic to your dance group, do not discount national lists. I have had people on vacation to my city join our dance session and invite us to theirs. Also, don't forget that someone who hears about your club but lives far away may know someone in your city who would enjoy your group.

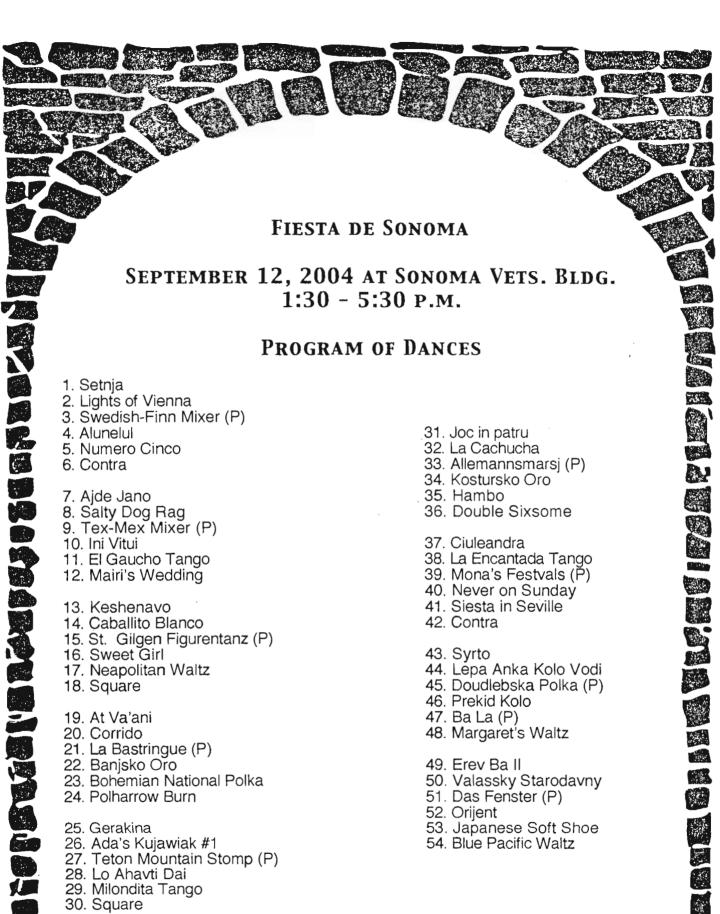
It is as simple as accessing the Internet. Google is easy and a good place to start. Type in folk dance or a particular type of dance. It will bring up more entries than you would imagine; maybe your group should be listed too! When you see teachers or groups listed, email back and ask to join. It may not be something you are that interested in, but dancers tend to know other dancers and the same goes for dance groups.

So tell us how you publicize your group or dance club—what works best for you and what was not effective. We can learn from each other and not make the same mistakes-wasting time, effort, money and, in some cases aggravation, on what doesn't work.

Next month...cars and dancers...an unlikely partnership.

—By Donna Frankel

http://www.dancingcruises.com
Email to: donna@dancingcruises.com



15. St. Gilgen Figurentanz (P) 16. Sweet Girl

17. Neapolitan Waltz

18. Square

19. At Va'ani 20. Corrido

21. La Bastringue (P)

22. Banjsko Oro

23. Bohemian National Polka

24. Polharrow Burn

25. Gerakina

26. Ada's Kujawiak #1

27. Teton Mountain Stomp (P)

28. Lo Ahavti Dai 29. Milondita Tango

30. Square

43. Syrto

44. Lepa Anka Kolo Vodi

45. Doudlebska Polka (P)

46. Prekid Kolo

47. Ba La (P)

48. Margaret's Waltz

49. Erev Ba II

50. Valassky Starodavny

51. Das Fenster (P)

52. Orijent

53. Japanese Soft Shoe

54. Blue Pacific Waltz

PERSISTENCE PAYS OFF

HOW TO PUBLICIZE SOMETHING YOU LOVE

By Mary Carter, Tam Twirlers

(The Tam Twirlers latest new dancer session brought in 29 new dancers—ED.)

I have a passion for square dancing! Three years ago my husband Nick and I joined the Tam Twirlers Square Dance Club of Marin after a year of classes. My obvious exuberance for this activity led to a board position as co-publicity chair. I blithely took on the challenge, despite the fact that I had no experience. (Husband Nick took on the role of editor, which continues to be most helpful!)

It wasn't long before I had my first assignment: Design a flyer for a new dancer session (note the absence of "class" or "lesson" – which are supposedly off-putting to prospective dancers). Well, that wasn't too hard (again with Nick's help). But what to do beyond posting said flyer at every location we could dream up and handing out cards offering two free nights? Newspaper coverage, of course!

Since I didn't know what I was doing, I could wing it with impunity. First, I picked up the phone and called the Twin Cities Times (a local paper) and, just by luck, reached one of the editors, who was quite taken with my gushing about square dancing (she says modestly). She agreed to write a story! Turned out that <u>her</u> editor wrote the story after joining the club one evening, which appeared on the front page — with photo! — of the paper. My new "career" had just taken off!

Since that call I've made many more: The folks at the "In Your Town" column of the Marin Independent-Journal have been very willing to run copy about new sessions. The editor of the "Week-End" section of the I-J has also been extremely supportive. The Community Billboard at Channel 26 is another way to advertise (for free), and I met another most accommodating person. I hope all of these helpful people will be there when I submit material in the future, but I may have to start making new connections all over again.

I'm finding that news people sometimes come and go. I called the Twin Cities Times two years later, only to discover that my former "pal" had departed. My enthusiasm for square dancing apparently won the new editor's heart, as he immediately assigned a writer to do a phone interview with Eric Henerlau, our incredible caller, and a photographer was dispatched. Another story appeared in time to promote another new dancer session. So I learned that just because a story has appeared in a paper once doesn't mean it can't happen again. (Unfortunately, I've also just learned that that editor has left.)

This story wouldn't be complete without mentioning one major coup: Finally getting a front page story in the "Life-styles" section of the I-J by none other than the esteemed columnist Beth Ashley. Eric was invited to her house for an interview. Wow! She arrived one workshop night to talk with a few dancers. Wow again! A week later a photographer showed up. She wrote THE most wonderful article! Many of our new dancers are there today because of that article. It took almost two years of being pesky (I mean persistent).

Council & Club Clips

BERKELEY FOLK DANCERS

BFD will not be dancing August 30 through September 2. We will dance on Fridays, August 27 and September 3 (unless the floor is undergoing refinishing).

BFD won't be dancing on Labor Day, Monday, September 6th. We'll see you at Max Horn's Farm! Absolutely the last day for fun down on the Farm for this year!

On September 9 our important Beginners' Class will start. Bill and Louise Lidicker look forward to welcoming everyone, couples or singles. Don't forget to tell family, friends, youngsters, fellow-workers, church members, other club members and neighbors about our Beginners' Class. All our research has shown that word-of-mouth is the most effective recruiting tool. We are counting on your help. Eight weeks of dancing will be \$30. Thanks.

BFD will be at the Solano Stroll on Sunday, September 12. If you have never been to the longest and largest block party, join us. It is FUN and FREE. It starts at 10 am. with a parade at 11 am. on Solano Avenue in Albany and Berkeley.

A scintillating Fun Night is planned for Friday, September 17 at Live Oak Park Social Hall. Everyone is invited to a "Rousin' Russian Romp" from 7:30 to 10:45 PM. Hosted by the Advanced Class, a surprise Russian happening is promised. There will be food, fun and, of course, dancing. Tentative admission donation is \$5 for members and \$7 for non-BFDers.

-Naomi Lidicker

Save these dates

Fresno Autumn Harvest Festival October 16 & 17

From Martha Froelich

The Fresno Autumn Harvest Festival will feature an Institute on Saturday, October 16 and a North/South meeting on Sunday October 17. There will be dancing and exhibitions both days.

Food and Fun! The guest of honor will be long time folk dancer Ken Wight, who celebrates his 100th birthday on October 29. The dance and institute will be at the South Gym of the California State University Fresno campus, at Barstow and Cedar Streets. More details will be available later. Contact Fran Ajoian (559) 255-4508 of Martha Froelich (559) 229-3019.

What hasn't worked for us (but may for you) are letters to churches with free admission cards, posting flyers in teachers' lounges at schools, actually paying for an ad, and two expensive inserts in the I-J.

But what still works the very best is word of mouth! You attract new dancers who embrace the wonderful activity of square dancing, and they pass along the joys to their friends. We are slowly but surely building up our club membership. But, frankly, it's a very hard sell in Marin County where there are so many competing activities. Daunting, yes! Impossible, no!!

One last thought: Don't forget to send a thank-you note each and every time a newspaper prints an article about your club.



Sacramento International Folk Dance and Arts Council WORKSHOP Featuring LEE OTTERHOLT

Dances from the Balkans and Norway!

Saturday, SEPTEMBER 18, 2004 from 1:00 to 5:00 P.M.

Followed by Evening Party at YLI, 27th & N Streets, Sacramento Sponsored by BBKM — 7:30 to 11:30 P.M.

The WORKSHOP is at ORANGEVALE COMMUNITY CENTER

6286 Hazel Avenue, Orangevale

*nice wooden dance floor

*no street shoes

*cost: \$6 for Council Members \$8 for Noncouncil Members



DRIVING DIRECTIONS to Orangevale Community Center:

Hwy 50 from Downtown Sacramento: Take Hwy 50 east toward Placerville, take Hazel Avenue exit and go north (turn left). Continue on Hazel Avenue past Central Avenue. The Orangevale Community Center will be on the right side.

Hwy 50 from the East (from the foothills): Take Hwy 50 west toward Sacramento, take Hazel Avenue exit and go north (turn right). Continue on Hazel Avenue past Central Avenue. The Orangevale Community Center will be on the right side.

For further information visit our website at www.folkdance.com/sacramentocouncil Or call (916)-371-4441, or Email to the following address:

Email: TobaGoddard@hotmail.com

FRESNO AUTUMN HARVEST FOLK DANCE FESTIVAL

Saturday, October 16, 2004	Sunday, October 17, 2004	
Institute Registration Rm. 133 12:30 pm Institute—Teaching, Rm. 133 1— 4 pm	North-South Meeting, Rm. 133 10 am Assembly Meeting, Rm. 133 11:45 am	
Festival Dancing, South Gym 7—11 pm	Festival Dancing, South Gym 1:30—5 pm	
Exhibitions	Exhibitions 2:30—3:15 pm	
	Dinner—Carrow's on Shaw 6 pm	
For Further Information, phone (559) 255-4508	Dancing to be announced	

"AUTUMN HARVEST FOLK DANCE FESTIVAL" DANCE PROGRAM California State University, Fresno 'FSU" South Gym, Campus Dr. & San Bruno Avenue

SATURDAY OCTO	BER 16, 2004	SUNDAY OCTO	BER 17, 2004
ADMI TA			
SETNJA	Serbia	TZADIK KATAMAR	Israel
BOHEMIAN NATIONAL POLK			French Canada
DOSPATSKO HORO	Bulgaria	ÎNÎ VITUÎ Roma	
HOFBRAUHAUS LANDLER German		PICKING UP STICKS Englan	
INSTITUTE DANCE		DEDO MILI DEDO Macedonia	
LITTLE MAN IN A FIX	Denmark	SWEDISH-FINN MIXER	Sweden
IMATE LI VINO	Macedonia	GOCINO KOLO	Serbia
KARAMFIL	Bulgaria	KOROBUSHKA	Russia
CIMPOI	Romania	INSTITUTE DANCE	
DAS FENSTER	Germany	NISKA BANJA	Serbia
JOVE MALE MOME	Bulgaria	POSTIE'S JIG	Scotland
MACH	Poland	strumička petorka	Macedonia
TROPANKA (Moskoff)	Bulgaria	WESTERN TRIO MIXER	USA
CLOVER OF MERIONETH	Wales	SOMOGYI KARIKAZO	Hungary
POLOMKA/METOVNIČANKA/KOST	TENKA Serbia	INSTITUTE DANCE	
HOREHRONSKY CHARDAS	Slovakia	DOUDLEBSKA POLKA	zechoslovakia
HAMBO	Sweden	COUPLE HASAPIKOS	Greece
DADO LA DADO	Romania	MAPLE LEAF RAG	USA
INSTITUTE DANCE		DIVČIBARSKO KOLO	Serbia
LEVI JACKSON RAG	England	EREV BA	Israel
LO BRISA PE	France	CORRIDO	Mexico
CHANGIER QUADRILLE	Germany	LEMONIA	Greece
VLASKO (Moreau)	Bulgaria		Belgium
OKLAHOMA MIXER FOR THR	EE USA	VRAPCHETO	Bulgaria
BAPARDESS LEYAD HASHOK	ET Israel	NA ' AMA	Israel
GRAND SQUARE	USA	ALUNELUL	Romania
ANDRO RETOURNÉ	Brittany	ST. GILGEN FIGURENTANZ	
ADA'S KUJAWIAK #1	Poland	BAONOPSTEKKER	Netherlands
JOC BĂTRÂNESC DIN NICU	LITEL Romania	TANGO POQUITO	USA
STABBERINGLENDER	Norway	CIULEANDRA	Romania
SHIRI LI KINERET	Israel	ROAD TO THE ISLES	Scotland
RUSTEMUL	Romania	BAVNO ORO	Macedonia
NUMERO CINCO	USA	VOSSARUL	Norway
RUMELAJ	Macedonia	ROBIN DDIOG	Wales
TINO MORI	Macedonia	SWEET GIRL	Armenia
ALUNELUL DE LA URZICA	Romania	HORA FETELOR	Romania
MARI MARIIKO		KVAR ACHARAY CHATZOT	
MARI MARIIKO	Bulgaria	KVAR ACHARAY CHATZOT	Israe.

Stockton faculty—front row: Barbara Bevan, Jerry Helt, Campbell Miller and Richard Powers; back row: Sonia Dion, France Bourque-Moreau, Yves Moreau, Cristian Florescu, Jerry Duke, Lee Otterholt, Richard Schmidt, Jennifer Kelly and John Kelly—E.C. "Vick" Vickland photo



The Wolterbeekers teenage exhibition group, Al and Teddy Wolterbeek 3rd and 2nd from right in front—E. C. "Vick" Vickland photo



"Kolo" John Filcich leading Masanori and Sayo Murata, Japan and Glynis Hawley

Stockton Folk Dance Camp 2004

Graphic by Susan Gregory



Bobi Ashley modeling for the auction



Denise Heenan teaching a dreamy kolo



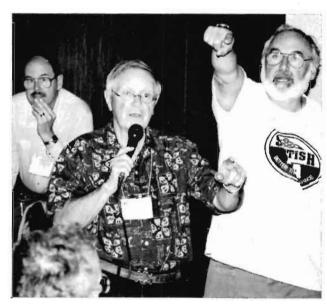
France Bourque-Moreau and Yves Moreau leading with feeling—Carol Feige photo



Z. David Farkas, Bob Bonvallet, Illinois, and Joyce Clyde



Campbell Miller with Richard Powers teaching at a lawn party



Is there a bidder in the corner? Auction with Dave Uggla, Jerry Helt and Gordon Deeg



Cajun action: Jerry Duke swinging partner—Carol Feige photo



Kamrin MacKnight and Polish teacher Richard Schmidt